REGENT'S
UNIVERSITY LONDON

Regent's School of Fashion and Design

Fall/Autumn 2014
Application Guide

International Partnerships Office • Regent's University London • Inner Circle, Regent's Park • London
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inbound@regents.ac.uk

Dear Student,

Thank you for choosing Regent's University London for your study abroad experience.

In order to confirm your place on the programme, you will need to send the required application documentation electronically to inbound@regents.ac.uk by the following deadlines:

Non-EU/EEA nationals
30th March 2014 for the Autumn 2014 semester
30th October 2014 for the Spring 2015 semester

EU/EEA nationals
15th April 2014 for the Autumn 2014 semester
30th October 2014 for the Spring 2015 semester

This guide helps you to complete your application and provides you with information on how to choose courses, apply for a visa and explains the process once your application is received by the International Partnerships Office (IPO). You will also find information on the academic calendar and what to expect once arrived at the University.

It is essential that your application reaches us by the deadline specified above. This allows sufficient time for your documents to be processed.

If you have any questions regarding your application, please do not hesitate to contact inbound@regents.ac.uk.

We look forward to welcoming you to Regent's University London!

Kind regards,

Inbound Team
The International Partnerships Office
Regent's University London
Inner Circle, Regent's Park
London NW1 4NS

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Application documents and deadlines

In order to apply you must submit documentation as detailed below.
All documents must be sent electronically to the International Partnerships Office (IPO) on
inbound@regents.ac.uk . **The IPO does NOT accept applications received by post.**

Deadlines

The deadlines for non-EU/EEA nationals is earlier than for EU citizens to allow time to issue any supporting documents you may need for your visa application.

NON-EU/EEA NATIONALS
Deadline: 30th March 2014 for the Autumn 2014 semester
Deadline: 30th October 2014 for the Spring 2015 semester

EU/EEA NATIONALS
Deadline: 15th April 2014 for the Autumn 2014 semester
Deadline: 30th October 2014 for the Spring 2015 semester

Application Documents

All below documents are required. Your application will not be processed if your application pack is incomplete

- ✓ Application Form and Module Choice Form

- ✓ A copy of your official academic university transcript

- ✓ A copy of your passport (where your personal details and photo appear) / National Identity Card (EU/EEA students only)

- ✓ A clear JPEG portrait photo

- ✓ Motivation letter (if applicable)

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Application instructions

Application form

This is a three page word document requesting your personal details and module choices. It can be downloaded from http://www.regents.ac.uk/study/study-abroad/inbound.aspx. Please complete this form electronically and email it to inbound@regents.ac.uk.

- ✓ Give your full name as it appears on your passport/ national ID card
- ✓ Provide a valid email address which you use regularly, and which you will have access to during holidays and after arrival in London. We mainly communicate to you via email and it is important that we can reach you
- ✓ Indicate if you require a visa and the type you wish to apply for. Visa information can be found on pages 27 and 28
- ✓ Disclose any disabilities that you may have. You will be contacted by the disability officer to put in place any requirements you may have during your stay at the University.
- ✓ For Information about disability support at Regent's University London, please refer to the following link: http://www.regents.ac.uk/study/student-life/disability-information.aspx

Jpeg photo

This photo will be used to produce your Regent's University London Identity Card. As this photo will be part of your identification while in London, it is important that the photo

- Shows your portrait
- Is clear
- Shows you facing the camera
- Is in high resolution
- Has a good size (70 KB)
- Is saved in JPEG format

Example of a good photo

Transcript/ Record of Achievement

Send us a recent transcript (record of achievement) detailing the modules and results you have taken at your home institution. You will be able to get this from your registry, or ask your International Office for advice. Send us a scanned (!) copy only

Copy of your passport/ national ID card

Scan your passport (photo page, personal details like name, date of birth etc.) or your national ID card (if you are an EU/EEA citizen) and send it to us via email. If you currently do not have a valid document or it is going to become invalid within the next year, please indicate this accordingly on your application form.

Letter of Motivation

If you are an independent study abroad student (i.e. your institution is not a partner of Regent's University London) you will also need to submit a 500 word statement detailing why you wish to study at Regent's University London.

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Choosing modules

The module choice form (as part of the application form)
It is necessary to select the modules you intend to study at Regent's University London before your arrival. This form is available for download at http://www.regents.ac.uk/study/study-abroad/inbound.aspx.

Before you fill it in and submit it:

- ✓ Read the module description/syllabus carefully (available from inbound@regents.ac.uk)
- ✓ Check if you meet the pre-requisites for the course (if applicable)
- ✓ Check with your home institution (academic advisor and/or International Office) if you will be given credit for the course

Choosing your modules
You may register for a <u>maximum</u> of 30 ECTS (60 CATS) at RSFD but we recommend that you do not sign up for the full work load if you do not have to (eg. choose 25 ECTS). This will give you some time to explore and enjoy London. You can choose modules from all levels and either core or elective modules. However, you must make sure that you meet the pre-requisites needed for each module and have your choices approved by your academic advisor at your home institution.

Students have the option to combine modules from all undergraduate programmes, subject to having the necessary pre-requisites. The following undergraduate programmes are offered at Regent's School of Fashion and Design
BA (Hons) Fashion Design
BA (Hons) Fashion Marketing
BA (Hons) Fashion Marketing and Design
BA (Hons) Interior Design
BA (Hons) Visual Communications (with pathways)

- Check with your home institution to see how many courses/ credits you must take. We recommend taking no more than 25 ECTS per semester. A full work load is 30 ECTS.
- non-EU/EEA students must register as full-time students, which is at least 15 contact hours (3 to 4 modules) due to visa regulations
- You can choose modules from Levels 1, 2 or 3 and either core or elective modules.
    - You **must** make sure that you meet the pre-requisites needed/demonstrate prior knowledge for Level 3 (final year) modules
    - Core modules run every semester, but elective modules only run subject to demand
- You must have your choices approved by your academic advisor at your home institution
- You must indicate approved alternative modules. Due to timetable clashes or closed classes it is possible that you cannot get into all first choices
- The more courses you choose from across the programmes, and from across different levels, the more likely a clash becomes
- The choices indicated on the application form are considered your final choices. No further amendments will be accepted (unless there is an exceptional reason)

To choose your courses, please refer to pages 9-12 where you will find a **list of available modules** for your term.

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Your module choices

- We cannot guarantee that you will be given your first choices. Therefore, indicate 4 approved suitable alternatives on your form. You may be given any of these 4 modules if your first 4 choices are not available. It is important that they fit with your studies and have been approved by your home university. If your form does not state these 4 alternatives it will not be accepted and it will be returned.
- You must register for classes at one school (e.g. RSFD) exclusively. Students **CANNOT** choose classes from across schools and faculties
- It is imperative that **ALL** your module choices, including alternative choices, are approved by your home institution before you return this form to us. You must ensure that your form is signed by your home institution before it is submitted.
- Modules are allocated on a first come, first served basis. This means, the earlier we receive your application the more likely it is that there is still space in the class.
- You must ensure that you tick the box 'compulsory' if you require the module in order for your graduation not to be delayed at your home institution. We will try our best to get you into this module but we cannot guarantee it.
- Once submitted you cannot make any changes to the module choice form.
- You will receive your individual timetable during the Orientation Week.

List of available modules at Regent's School of Fashion and Design (RSFD)

Autumn 2014 and Spring 2015

- ✓ For any Level 2 and 3 courses you will need to meet the pre-requisites of the course. Please check the module description carefully and consult with your academic adviser (and the IPO if necessary).
- ✓ Faculty at RSFD may be involved in the admission procedure and may contact you for further information
- ✓ Please ensure that you read the module outlines and that you discuss your options with your academic advisor (and/or your International Office) in order to select the most suitable modules.
- ✓ The module choice form that you send to Regent's University London as part of your application is your final selection. No changes can be made at a later stage.
- ✓ Module outlines and syllabi can be requested from: inbound@regents.ac.uk.
- ✓ Timetable clashes may be avoided if you chose only classed from one level, and from one degree programme.
- ✓ You will receive your class timetable during the Orientation Week. We are unable to confirm your schedule beforehand.

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Please note that the below module list is subject to final approval by the validation board. We expect to receive this in February/March.
We do not expect any significant changes to the below but we suggest that you ask inbound@regents.ac.uk for an updated list before submitting any applications.

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Programme	Semester	Level	Core Or Elective	Module Code	Module Title	ECTS	Notes/ Pre-requisites
BA (Hons) Fashion Design	AS	1	Core	TBC	Pattern 1	10	
BA (Hons) Fashion Design	AS	1	Core		Design Process	10	
BA (Hons) Fashion Design	AS	1	Core		CAD	5	
BA (Hons) Fashion Design	SS	1	Core		Pattern 2	10	Pattern 1
BA (Hons) Fashion Design	SS	1	Core		Textiles	10	
BA (Hons) Fashion Design	SS	1	Core		Historical and Contextual Studies in Fashion	10	
BA (Hons) Fashion Design	AS	2	Core		Design Studio 1	10	Pattern 2
BA (Hons) Fashion Design	AS	2	Core		Drape	10	Pattern 2
BA (Hons) Fashion Design	AS	2	Core		Theoretical Studies in Fashion	10	Historical and Contextual Studies in Fashion
BA (Hons) Fashion Design	SS	2	Core		Design Studio 2	10	Design Studio 1
BA (Hons) Fashion Design	SS	2	Core		Fashion Illustration	10	A Fashion Sketching course
BA (Hons) Fashion Design	SS/AS and SU	2	Option		Fashion Styling and Photography	10	
BA (Hons) Fashion Design	SS/AS and SU	2	Option		Accessories	10	
BA (Hons) Fashion Design	SS/AS and SU	2	Option		Fashion Show Production and Event Management	10	
BA (Hons) Fashion Design	SS/AS and SU	2	Option		Fashion Journalism and PR	10	
Ba (Hons) Fashion Marketing	AS	1	Core		Fashion Marketing and Promotion	10	
Ba (Hons) Fashion Marketing	AS	1	Core		Fashion Images	10	

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Programme	Semester	Level	Core Or Elective	Module Code	Module Title	ECTS	Notes/ Pre-requisites
Ba (Hons) Fashion Marketing	AS	1	Core		Design Cultures – Common module	5	
Ba (Hons) Fashion Marketing	AS	1	Core		CAD	5	
Ba (Hons) Fashion Marketing	SS	1	Core		Marketing Research and the Fashion Consumer	10	Fashion Marketing and Promotion
Ba (Hons) Fashion Marketing	SS/AS and SU	1	Core		Fashion Trends	10	
Ba (Hons) Fashion Marketing	SS	1	Core		Historical and Contextual Studies in Fashion	10	
Ba (Hons) Fashion Marketing	AS and SS	2	Core		Fashion Communication	10	Fashion Trends or Fashion Images
Ba (Hons) Fashion Marketing	SS/AS and SU	2	Core		Fashion Product, Buying and Merchandising	10	Marketing Research and the Fashion Consumer; Fashion Trends
Ba (Hons) Fashion Marketing	AS	2	Core		Theoretical Studies in Fashion	10	Historical and Contextual Studies in Fashion
Ba (Hons) Fashion Marketing	SS	2	Core		Fashion Marketing Strategies	10	Marketing Research and the Fashion Consumer; Fashion Trends
Ba (Hons) Fashion Marketing	SS	2	Core		Fashion Branding	10	Marketing Research and the Fashion Consumer; Fashion Communication
					Creative Marketing		
BA (Hons) Visual Communications	AS	1	Core		Exploration: Principles and Practices of Visual Communication I	10	
BA (Hons) Vis. Com	AS	1	Core		Exploration: Tools and Techniques of Visual Communication I – Digital Media	10	
BA (Hons) Visual.Com	AS	1	Core		Design Cultures – Common module	5	

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Programme	Semester	Level	Core Or Elective	Module Code	Module Title	ECTS	Notes/ Pre-requisites
BA (Hons) Vis. Com	SS	1	Core		Exploration: Principles and Practices of Visual Communication II – Type, Text and Image	10	
BA (Hons) Vis. Com	SS	1	Core		Exploration: Tools and Techniques of Visual Communication II – Ways of Making	10	
BA (Hons) Vis. Com	SS	1	Core		Personal Creative and Professional Development I	5	
BA (Hons) Vis. Com	AS	2	Core		Design Development I: Narrative and Sequence in Visual Communication	10	Exploration: Principles and Practices of Visual Communication I
BA (Hons) Vis. Com	AS	2	Core		Design Development II: Context in Visual Communication	10	Exploration: Principles and Practices of Visual communication II: Type, Text and Image
BA (Hons) Vis. Com	SS	2	Core		Design Development III: Engaging with External Clients in Visual Communication	10	Exploration: Principles and Practices of Visual Communication I
BA (Hons) Vis. Com	SS	2	Core		Personal, Creative and Professional Development II	10	Personal Creative and Professional Development I
BA (Hons) Vis. Com	AS and SS	2	Core		Specialist Media Development (please note this modules runs across two semesters)	10	Exploration: Tools and Techniques of Visual Communication I – Digital Media
BA (Hons) Vis. Com	AS and SS	2	Core		Theoretical Issues in Design (please note this modules runs across two semesters)	10	History and Theory of Visual Communication
BA (Hons) Interior Design	AS	1	Core		Interior Design Principles I	10	
BA (Hons) Interior Design	AS	1	Core		Interior Design Principles II	10	

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Programme		Level	Core Or Elective	Module Code	Module Title	ECTS	
BA (Hons) Interior Design	SS	1	Core		Interior Design Principles IV	5	
BA (Hons) Interior Design	AS and SS	1	Core		Communication Skills I (please note this modules runs across two semesters)	10	
BA (Hons) Interior Design	AS and SS	1	Core		Interior Histories (please note this modules runs across two semesters)	10	
BA (Hons) Interior Design	AS	2	Core		Interior Design Practice I	10	Interior Design Principles
BA (Hons) Interior Design	AS	2	Core		Interior Design Practice II	10	Interior Design Principles
BA (Hons) Interior Design	SS	2	Core		Interior Design Practice III	10	Interior Design Principles
BA (Hons) Interior Design	SS	2	Core		Interior Design Practice IV	10	Interior Design Principles
BA (Hons) Interior Design	AS and SS	2	Core		Communication Skills II (please note this modules runs across two semesters)	10	Communication Skills I
BA (Hons) Interior Design	AS and SS	2	Core		Interior Theories (please note this modules runs across two semesters)	10	Interior Histories
BA (Hons) Interior Design	AS	3	Core		Interior Design Study	10	Interior Design Practice II

Please note that the above module list is subject to final approval by the validation board. We expect to receive this in February/March. We do not expect any significant changes to the above but we suggest that you ask inbound@regents.ac.uk for an updated list before submitting any applications.

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Module descriptions

Module outlines available upon request from the IPO- inbound@regents.ac.uk

BA (Hons) Fashion Design programme

Pattern 1
Pattern 1 introduces you to the basic concept of working in three dimensions using a selection of fabrics to create simple garments. You will be introduced to core terminology, sewing and cutting techniques which will enable you to design and draft two-dimensional blocks/patterns with which you construct three-dimensional garments, focussing mainly on skirts and trousers. Working to a brief you will be required to explore garment construction and design details to develop design ideas which will form the basis of your finished garments. These garments will be photographed and styled in the photographic studio.

Design Process
Design Process teaches you the design process by using a current exhibition as a source of inspiration. You will be introduced to research, design, and development. You will gain an understanding of how to apply the creative working process; from inspiration, to design, to product. You will learn how to apply the selection process to your work and how to pull information from various aspects that culminate in range planning and collection design. With a strong understanding of developing a 'concept' you will experiment with different media to find solutions for communicating these ideas in a creative visual format.

Design Cultures – Common Module
This is an RSFD common module which facilitates interpersonal and intergroup collaborative learning across the school in the first year of your BA (Hons) programme at Level 4. The module is an introduction to cross-cultural and interdisciplinary thinking, encouraging students to interact with the broader design community in RSFD and to reflect on their roles as responsible individuals who can adapt to changing contexts. It develops understanding of design practice by asking students to question where the boundaries of their own discipline lie and how they might best interact with cultures outside their own. Design Cultures prepares you for more divergent critical and theoretical thinking taught at Level 5 of your programme which in turn feeds into your final year Dissertation at Level 6.

CAD
In *CAD* you will learn how to use creative software to generate and manipulate digital images for the fashion industry. You will explore how fashion uses visual communication and image to promote products, and be shown how to develop professional techniques to articulate your own ideas through this medium.

Pattern 2
Pattern 2 further develops and extends your knowledge of pattern cutting skills. You will continue to practice and improve your garment production skills and be conversant with an extended vocabulary of appropriate design and construction terminology. Working to a brief and focusing mainly on the torso, you will learn how to join bodices to 'bottoms' and how to add 'fit' to a garment. You will be required to explore garment construction and design details to develop design ideas which will form the basis of your finished garments.

Textiles
Textiles introduces you to the creative art of constructing textiles. You will be introduced to various hand knitting, crochet, felting, weaving and printing techniques. Working to a set brief the module gives you the opportunity to explore, create, develop, and assemble textiles. You will design a

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collection of outfits and construct one outfit, using fabrics that you have created, from this collection.

Historical and Contextual Studies in Fashion

In *Historical and Contextual Studies in Fashion* you will be introduced to studying fashion from a historical and contextual viewpoint for both historical knowledge and to enhance your understanding of contemporary fashion. Fashion is understood as object, image, and idea and will be explored through specific historical contexts. The module will be thematic as well as historically chronological in approach. It aims to introduce some of the fundamental developments in fashion from a critical perspective as well as foster contextual awareness in relation to historical and current fashion, and wider art and design history. Key transferable skills in research, IT, and communication will also be developed.

Design Studio 1

In *Design Studio 1* you will build, expand on and apply technical, theoretical and design skills and knowledge gained from all Level 4 classes. This module will enable you to explore and generate design concepts through research, design experimentation, toile development, and interpretation of a project brief. It will give you the opportunity to demonstrate your skills through the use of fabric, colour, texture, silhouette, shape, and garment construction techniques. You will design a full collection of clothing and then select, construct, photograph, and style an outfit. *Design Studio 1* is an especially creative module that encourages avant-garde and experimental design outcomes through the use of creative thought processes and contemporary influences. You will be working with greater independence and autonomy.

Drape

Drape builds upon the cutting and draping skills you gained in *Pattern 1* and *Pattern 2*. You are introduced to various experimental draping techniques in order to challenge your thinking with regards to the link between two-dimensional and three-dimensional design techniques. You will discover and develop new techniques of manipulating fabric and draping directly on to the stand. This module challenges aesthetic principles with regard to shape and volume. There is a set design brief, further enabling you to work with greater autonomy. You will develop the visual and verbal language with which to communicate the techniques, technologies and methods covered with skill and imagination.

Theoretical Studies in Fashion

Building on the historical and contextual knowledge gained in Level 4, this module will explore critically some of the main issues surrounding fashion in contemporary society. You will be introduced to theories that provide the analytical tools for the investigation of fashion from a social/economic/political and cultural perspective. This will cover areas as diverse as body image and globalization. The module aims to extend your understanding and awareness of material culture from a critical and theoretical perspective, to develop your awareness of the complex social/economic/political issues surrounding current practice and to further develop research, IT, and communication skills.

Design Studio 2

In *Design Studio 2* you will build, expand on, and apply technical, theoretical, and design skills and knowledge gained from *Design Studio 1*. This module will enable you to explore and generate design concepts through focussed research, design experimentation, toile development, and interpretation of a project brief. It will give you the opportunity to further demonstrate your skills through the use of fabric, colour, texture, silhouette, shape, and garment construction techniques. You will design a full collection of clothing and then select, construct and style a minimum of two outfits. *Design Studio 2* is concerned with commercial, more wearable clothing styles. You must apply your

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creative design skills to clothing that realistically fits within the current fashion zeitgeist. You will be working with greater independence and autonomy.

Fashion Illustration

Fashion Illustration introduces you, as potential fashion designers to the concepts, techniques, and uses of various mediums that will enable you to communicate your ideas. This will be achieved through drawing live models, using line and colour, representing texture and movement. This will develop your perception and visual interpretation of garments and how they relate to the human form.

Fashion Styling and Photography

Fashion Styling and Photography enables students to build on existing skills while studying these two specialist and related areas of fashion. You will develop an understanding of the relationship between styling and photography in different areas of fashion such as; advertising, film, catwalk, and editorial. You will learn about roles and responsibilities and you will study styling and photography as visual languages of contemporary fashion.

You will develop your aesthetic sensibilities in relation to styling and photography and you will learn to work creatively, developing ideas from concept through to finished work. You will engage in group work and will learn to communicate your ideas verbally and through image. You will explore the cultural significance of styling and photography and examine audiences and media channels. You will experience being both the stylist and the photographer and you will learn to create and manipulate directional images using both traditional and new technologies.

Accessories

In *Accessories* you will be introduced to the specialist knowledge, and cutting and manufacturing skills, involved in accessories, whilst building on existing conceptual and design skills. You will develop a strong understanding of the accessories market place and the relationship between this and the fashion garment industry. You will produce a small range of pieces with the opportunity to explore millinery, glove making and fashion bags. Designs, demonstrating the application of skill and imagination, will be produced and styled for runway presentation.

Fashion Show Production and Event Management

In *Fashion Show Production and Event Management* you will learn about the history, theory and practice of fashion show production and about how to plan and manage a fashion event. You will be introduced to the different roles and responsibilities involved in creating a successful fashion show or fashion event. You will develop an understanding of the traditions of catwalk shows and events. You will explore the role of shows and events within contemporary fashion and you will examine the social, ethical, and environmental issues relating to these promotional activities. You will learn the practice of fashion show production and event management through tutor-led presentations and guest talks, and by working in teams to plan a professional event.

Fashion Journalism and PR

Fashion Journalism and PR enables students to build on existing knowledge and skills and to develop specialist skills in these two key and related areas of fashion. You will learn how journalism and PR activities operate in the fast-moving world of fashion. You will explore how to research, conduct interviews, appreciate high quality fashion writing of different kinds, and learn to document, report, and critique. You will learn writing skills for different audiences and for different media, for instance: blogs, catwalk reports, editorial, advertising, web-based media, and features.

You will learn about the relationship between the media and PR and how journalism and PR work together. You will explore the theory and the practice of PR through tutor-led presentations, guest talks and project work. You will learn to analyse and identify audiences, how to create personality and how to communicate and manage image through PR activities. You will examine the significance

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and responsibilities of PR in contemporary fashion and you will study the future of PR in the light of fast-developing new technologies. You will work on projects which will demonstrate your knowledge of journalism and PR theory and practice. You will present a proposal for a PR campaign and where possible you will work on a live fashion PR event.

BA (Hons) Fashion Marketing programme

Fashion Marketing and Promotion

In *Fashion Marketing and Promotion* you will acquire a detailed knowledge of the structure and dynamics of the fashion industry. You will develop your knowledge of fashion and the fashion business, and your ability to stay in touch with developments at the forefront of this fast-moving industry. You will learn about key fashion marketing theories, tools and methodologies and you will apply these to projects about the contemporary fashion market. You will comprehensively explore the range of marketing activities that fashion companies engage in. You will look in depth at fashion promotion and fashion marketing communications, both in the context of traditional media and fast evolving digital social media. You will examine fashion promotion activities including; public relations, advertising, visual merchandising, sales promotions, personal selling, fashion shows and the fashion media. To understand the way in which fashion promotions work to promote products and brands to consumers, you will explore fashion marketing communications in relation to society and cultures. You will complete projects where you will apply theory to practice in assignments that include developing a promotional campaign and associated visual, virtual and text-based work. You will complete work both in groups and individually on this module.

Fashion Images

In *Fashion Images* you will explore how visual images are created and how society uses visual signs and images to express and communicate. You will be taught how images are used as a means of communication in fashion. You will explore the roles of graphics and typography, styling and photography in communicating about fashion. You will study how the fashion industry promotes its products and creates brand awareness through, for instance; the web, advertising, advertorial and packaging. You will explore the use of new technologies in relation to visual imagery. You will be introduced to the techniques, processes and commercial applications of fashion images for the fashion industry and in particular fashion marketing. You will develop a working knowledge of imaging techniques and you will learn how to create visuals and texts using appropriate software. You will apply theory to practice as you start to develop your own portfolio of work.

CAD

In *CAD* you will learn how to use creative software to generate and manipulate digital images for the fashion industry. You will explore how fashion uses visual communication and image to promote products and be shown how to develop professional techniques to articulate your own ideas through this medium.

Marketing Research and the Fashion Consumer

In *Marketing Research and the Fashion Consumer* you will learn how to conduct research for fashion marketing. You will engage in analytical enquiry into the business of fashion including how companies create competitive advantage and maintain success. You will research, analyse and present information in a report on an aspect of the fashion industry, using both market and competitor intelligence from a wide range of sources. Your research will engage with the industry on a deeper level as you develop your knowledge and understanding of marketing theories, tools and methodologies. You will broaden your understanding of fashion marketing practices, and the strategies and techniques used by companies to gain competitive edge.

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In this module you will also study consumer buyer behaviour, analysing its relationship to how consumers purchase fashion products and brands. You will focus on research into consumer attributes and the trends that inspire and influence the purchase of fashion products. You will develop an understanding of how cultural, social, personal and psychological characteristics of consumers affect their buyer behaviour. You will develop an understanding about how consumer attributes including demographics, social class, lifecycle, reference groups, lifestyles, values and attributes affect the development and marketing of international fashion products and brands. You will learn how market researchers effectively communicate their findings to others, through statistical, biographical and visual formats.

Fashion Trends

In *Fashion Trends* you will study how trends arise by considering market and consumer intelligence as well as aesthetic, economic, social and cultural influences. You will explore how emerging trends are used to inspire and influence in relation to the fashion industry. You will conduct research and work on trend predictions. Analysis of research will enable you to explore future directions, working creatively through idea generation, and development so that you can fully understand the design development process. You will learn to assess markets, identify emerging trends and create directional trend materials. You will use mediums such as CAD, photography and illustration to work creatively to produce a directional trend prediction package.

Historical and Contextual Studies in Fashion

In *Historical and Contextual Studies in Fashion* you will be introduced to studying fashion from a historical and contextual viewpoint for both historical knowledge and to enhance your understanding of contemporary fashion. Fashion is understood as object, image and idea and will be explored through specific historical contexts. The course will be thematic as well as historically chronological in approach. It aims to introduce some of the fundamental developments in fashion from a critical perspective as well as foster contextual awareness in relation to historical and current fashion, and wider art and design history. Key transferable skills in research, IT, and communication will also be developed.

Fashion Communication

In *Fashion Communication* you will develop your knowledge and understanding about how fashion is communicated to the consumer. You will study both traditional and new media platforms and you will learn how integrated fashion marketing communications are planned, created, managed and delivered. You will study the fashion media and learn about media communications. You will learn how to research different audiences and markets and how to work in an informed, creative and responsible manner on fashion communications such as; journalism, public relations, blogging, social networking, e-marketing, film, shows, launches, visual merchandising, exhibitions and store events. This module will enable you to develop your understanding of theory and practice in relation to fashion communication as you create a portfolio of work demonstrating your ability to create effective integrated fashion marketing communications. The portfolio will contain visual and text-based materials. Your work will include digital and web-based materials.

Fashion Product, Buying and Merchandising

In the *Fashion Product and Fashion Buying and Merchandising* you will examine how the product development, buying and merchandising processes work within the contemporary fashion business and fashion marketing. You will learn about the fashion product, product development, clothing manufacture, and supply chain management. You will learn buying and merchandising theory. You will explore merchandise planning, strategies, costing, sourcing and supply. You will draw upon learning in earlier modules and integrate your knowledge of the fashion consumer, marketing research and fashion trends to research for and create a detailed range plan.

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Theoretical Studies in Fashion
Building on the historical and contextual knowledge gained in Level 4, this course will explore critically some of the main issues surrounding fashion in contemporary society. You will be introduced to theories that provide the analytical tools for the investigation of fashion from a social/economic/political and cultural perspective. This will cover areas as diverse as body image and globalization. The module aims to extend your understanding and awareness of material culture from a critical and theoretical perspective, to develop your awareness of the complex social/economic/political issues surrounding current practice and to further develop research, IT and communication skills.

Fashion Marketing Strategies
The *Fashion Marketing Strategies* module gives students the opportunity to study the planning and strategy development process in relation to fashion marketing and promotion. The module takes you from initial concept, research and analysis, through concept development to the creation of an integrated marketing and communications plan. You will learn about the theories and activities involved in marketing management and you will develop both your critical research and analysis skills, and your ability to engage in creative development. You will examine case studies in the form of the marketing strategies of fashion companies. The module is designed to enable you to assimilate and integrate learning from earlier modules so that you are prepared to begin your self-initiated marketing project at Level 6.

Fashion Branding
In *Fashion Branding* you will explore contemporary fashion brands and examine the strategies that are used to create a unique personality, generate appeal and develop a 'desirability factor' for potential consumers. You will explore how brands are built from conception and development through to brand promotion and management. You will examine how brand identity is used as a strategic tool to promote products and build loyalty in consumers. The module will cover the development of values and ethics required to develop successful brands. You will also explore the implications of changing environments for fashion consumers and fashion brands. You will examine case studies of successful international brands. You will apply theory to practice, and employ research, creative thinking and innovative problem solving skills in working on a brand strategy project.

BA (Hons) Visual Communication programme

Exploration: Principles and Practices of Visual Communication I
This module aims to introduce you to the fundamental principles and practices used in the key areas of Visual Communication: Graphic Design, Illustration and Photography. You will learn how principles of design and colour operate in historical and contemporary contexts, and you will apply your understanding in set project work. You will be introduced to graphic design in its broad sense, which combines all the three key areas above, where you will learn about the concepts and practices that will underpin your learning in later modules.

Exploration: Tools and Techniques of Visual Communication I – Digital Media
This module aims to build on introductory skills, both technical and conceptual, in digital media key to the visual communication industry, including web design and moving image. The value of exploration, experiment and evaluation is emphasised.

Design Cultures – Common module
This is an RSFD common module which facilitates interpersonal and intergroup collaborative learning across the school in the first year of your BA (Hons) programme at Level 4. The module is an introduction to cross-cultural and interdisciplinary thinking, encouraging students to interact with the broader design community in RSFD and to reflect on their roles as responsible individuals who

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can adapt to changing contexts. It develops understanding of design practice by asking students to question where the boundaries of their own discipline lie and how they might best interact with cultures outside their own. Design Cultures prepares you for more divergent critical and theoretical thinking taught at Level 5 of your programme which in turn feeds into your final year Dissertation at Level 6.

History and Theory of Visual Communication (please note this modules runs across two semesters)
This introductory level module aims to familiarise you with the historical developments and key theories within Visual Communication, concentrating on the last 150 years. You will also start to develop a sense of the broader cultural, political, and philosophical context within which you will be producing work. The module also aims to develop your ability to present written and argued perspectives based on research.

Exploration: Principles and Practices of Visual Communication II – Type, Text and Image
This module aims to continue to build your understanding of interrelationship, principles, and processes of typography, text, and image, while starting to develop your knowledge of contemporary visual communication. The value of exploration, experiment and evaluation is emphasised.

Exploration: Tools and Techniques of Visual Communication II – Ways of Making
This module aims to give you technical skills you will need in order to develop your practice across a further range of visual communication disciplines, while expanding your knowledge of their history and context.

Personal Creative and Professional Development I
This module aims to place you at the centre of your own learning process and design practice, enabling you to participate in creating a stimulating, critical, creative learning environment in both the short and long term. It aims to provide a foundation in understanding the nature of creativity, encouraging and enabling you to become self-motivated, capable of overseeing, independently and collectively, all aspects of the creative process.

Design Development I: Narrative and Sequence in Visual Communication
This module aims to build on introductory skills, both technical and conceptual, and develop your understanding of sequential design and narrative in visual communication. It aims to increase your autonomy and ability in the production of exciting and original design.

Design Development II: Context in Visual Communication
The module aims to increase your knowledge and understanding of the importance of context and audience in design, while allowing you to apply and develop your knowledge and creative skills within your chosen area, through a selection of visual communication briefs, in part self-initiated.

Design Development III: Engaging with External Clients in Visual Communication
This module aims to allow you to start to address your work to an 'external' audience. Through undertaking ambitious design projects, competitions, or live briefs you are given the opportunity to stretch yourself, synthesising your knowledge and skills as you start to become accustomed to 'real world' complexities, constraints and deadlines. This module aims to give you the excitement of knowing you are starting to engage in a broader dialogue.

Personal, Creative and Professional Development II
This module aims to provide you with the opportunity to prepare for the final self-managed classes *Senior Design Project* and *Final Portfolio*, by researching, developing and realising, with support from

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your tutor and peers, a self-promotional design project, consolidating skills and knowledge acquired in previous modules and in preparation for the more extended design projects that follow. The design project you undertake will demand you to synthesise breadth and depth of research, theory and practice, and allow you to further define your growing sense of your own visual language and professional focus within the scope of Visual Communication practice.

A further aim of the module is to deepen your knowledge of and sense of your potential position within the professional practice of Visual Communication, offering a framework for understanding the career structure, job responsibilities, and employment opportunities (including how to establish a freelance practice) within the working field.

Specialist Media Development (please note this modules runs across two semesters)
This module aims to give you the depth of specialist technical knowledge and skill you will need to support your creative practice. The module aims to enable you to develop these skills in projects that also reflect a growing ability to relate theory and practice.

Theoretical Issues in Design (please note this modules runs across two semesters)
Building on the historical and contextual knowledge gained in Level 4, this module will explore critically some of the main issues surrounding material culture in contemporary society. You will be introduced to theories that provide the analytical tools for the investigation of your practice discipline from a social/economic/political and cultural perspective. This will cover areas as diverse as body image and globalization. The module aims to extend your understanding and awareness of material culture, contemporary critical debate and theory, by exploring the complex social/economic/political issues surrounding current practice. It also aims to further develop research, IT, and communication skills.

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BA (Hons) Interior Design programme

Interior Design Principles I

Interior Design Principles I is the first studio session of the BA (Hons) Interior Design programme. Students are introduced to a selection of fundamental interior design principles: ordering principles, proportion, colour and materials, structure and presentation. By undertaking a series of practical three-dimensional design projects students experiment with and learn about these principles. A focus on researching design precedents and testing ideas through model making helps students develop their understanding, ideas and proposals. The module concludes with students developing a portfolio of work for final submission. The series of classes provides an essential introduction to interior design issues and principles that are explored and developed further in later studio modules. *Interior Histories* and *Communication Skills I* underpin and reinforce learning in this module.

Interior Design Principles II

Interior Design Principles II is the second studio session of the BA (Hons) Interior Design programme. Students are introduced to a selection of fundamental interior design principles focused on the use of colour and light in the design process. By undertaking a series of practical three-dimensional design projects students experiment with and learn about these principles. A focus on researching design precedents and testing ideas through model making helps students develop their understanding, ideas, and proposals. The module concludes with students developing a portfolio of work for final submission. The series of classes provides an essential introduction to interior design issues and principles that are explored and developed further in later studio modules. *Interior Histories* and *Communication Skills I* underpin and reinforce learning in this module.

Interior Design Principles III

Interior Design Principles III is the third studio session of the BA (Hons) Interior Design programme. Students are introduced to a selection of fundamental interior design principles concerned with concept, form, function and ergonomics and the development of a small scale interior scheme. By undertaking a series of practical three-dimensional design projects students experiment with and learn about these principles. A focus on researching design precedents and testing ideas through model-making helps students develop their understanding, ideas, and proposals. The module concludes with students developing a portfolio of work for final presentation. The series of classes provides an essential introduction to interior design issues and principles that are explored and developed further in later studio modules. *Interior Histories* and *Communication Skills I* underpin and reinforce learning in this module.

Interior Design Principles IV

Interior Design Principles IV is the last studio session in the first year of the BA (Hons) Interior Design programme. Students are introduced to a selection of fundamental interior design principles that develop an understanding of the physical materials used in interior finish applications and how to source those materials. Students learn through undertaking a series of research projects that explore these issues. Work concludes with an opportunity for students to develop a portfolio of work for submission. The module provides an essential introduction to interior design issues that are explored and developed further in later studio modules. *Interior Histories* and *Communication Skills I* underpin and reinforce learning in this module.

Design Cultures – Common module

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This is an RSFD common module which facilitates interpersonal and intergroup collaborative learning across the school in the first year of your BA (Hons) programme at Level 4. The module is an introduction to cross-cultural and interdisciplinary thinking, encouraging students to interact with the broader design community in RSFD and to reflect on their roles as responsible individuals who can adapt to changing contexts. It develops understanding of design practice by asking students to question where the boundaries of their own discipline lie and how they might best interact with cultures outside their own. Design Cultures prepares you for more divergent critical and theoretical thinking taught at Level 5 of your programme which in turn feeds into your final year Dissertation at Level 6.

Communication Skills I (please note this modules runs across two semesters)

This module is the first *Communication Skills* class at Level 4 of the BA (Hons) Interior Design programme. Students are introduced to a range of skills that will enable them to develop the ability to effectively communicate interior design proposals throughout the programme. Areas include model-making, drawing, digital imaging, presentation techniques, surveying, orthographic drawings and two dimensional computer drafting. The work is practical in nature and students produce outcomes that are two- and three-dimensional. The module is designed to provide students with skills-based learning that supports and reinforces studio design work.

Interior Histories (please note this modules runs across two semesters)

This is the first *Histories and Theories* module at Level 4 of the BA (Hons) Interior Design programme. Students are introduced to chronological histories of the interior through a thematic range of design principles that have resulted in its evolution across time and place. The module will enable students to develop the ability to research, reflect, analyse and write about the historical development of interiors and their design. The module includes primary and secondary source readings on architecture and interiors, site visits, sketching, lectures and group seminars. The work is theoretical in nature and students are required to produce written outcomes and presentations, all supported by a range of visual material presented in a graphic layout of high quality. Histories and Theories modules underpin and reinforce learning in the studio modules.

Interior Design Practice I

Interior Design Practice I is the fifth studio module of the BA (Hons) Interior Design programme. Students begin to apply principles introduced earlier in the programme to a series of interior design projects situated within real buildings. In particular this module introduces site analysis, conceptual approaches, the organisation of spatial configurations, and the development of planning proposals within the context of interior design. By undertaking a series of practical three-dimensional design projects students experiment with and learn about these principles. A focus on researching design precedents and testing ideas through model-making helps students develop their understanding, ideas and proposals. The module concludes with students developing a portfolio of work for final presentation. The series of classes provides an essential introduction to interior design issues and principles that are explored and developed further in later studio modules. *Interior Theories* and *Communication Skills II* underpin and reinforce learning in this module.

Interior Design Practice II

Interior Design Practice II is the sixth studio module of the BA (Hons) Interior Design programme. Students begin to apply principles introduced earlier in the programme to a series of interior design projects situated within real buildings. In particular this module investigates the development of large scale design proposals that consider materials, finishes, and detail within an interior design context. Emphasis will be placed upon the production of models and drawings at scales from 1:20 through to full size. By undertaking a series of practical three-dimensional design projects students

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experiment with and learn about these principles. A focus on researching design precedents and testing ideas through model-making helps students develop their understanding, ideas and proposals. The module concludes with students developing a portfolio of work for final submission. The series of classes provides an essential introduction to interior design issues and principles that are explored and developed further in later studio modules. *Interior Theories* and *Communication Skills II* underpin and reinforce learning in this module.

Interior Design Practice III

Interior Design Practice III is the seventh studio module of the BA (Hons) Interior Design programme. Students begin to apply principles introduced in *Interior Design Practice II* to a series of design projects. In particular, this module investigates the issues related to custom furniture design including construction, function, and technical aspects. Emphasis will be placed upon the production of prototypes and drawings at scales from 1:5 through to full size. By undertaking a series of practical three-dimensional design projects students experiment with and learn about these principles. A focus on researching design precedents and testing ideas through model-making helps students develop their understanding, ideas, and proposals. The module concludes with students developing a portfolio of work for final submission. The series of classes provides an essential introduction to interior design issues and principles that are explored and developed further in later studio modules. *Interior Theories* and *Communication Skills II* underpin and reinforce learning in this module.

Interior Design Practice IV

Interior Design Practice IV is the last studio module in the second year of the BA (Hons) Interior Design programme. Students begin to apply principles introduced in *Interior Design Practice III* to a live design project. In particular this module investigates the issues related to elements associated with ephemeral and transient events such as exhibitions and brand environments. Emphasis will be placed upon the production of prototypes and drawings at scales from 1:20 through to full-size environment. By undertaking a series of practical three-dimensional design projects students experiment with and learn about these principles. A focus on researching design precedents and testing ideas through model-making helps students develop their understanding, ideas, and proposals. The module concludes with students implementing a 1:1 scale spatial environment. *Interior Theories* and *Communication Skills II* underpin and reinforce learning in this module.

Communication Skills II (please note this modules runs across two semesters)

This is the second *Communication Skills* module on the BA (Hons) Interior Design programme. Students will investigate further methods that will enable them to develop the ability to communicate interior design proposals throughout the programme. Areas include sketch perspectives, digital imaging and rendering, presentation techniques, and three-dimensional computer modelling. The work is practical in nature and students produce outcomes that are two- and three-dimensional presentation material as appropriate. The module is designed to provide students with skills-based learning that supports and reinforces studio design work.

Interior Theories (please note this modules runs across two semesters)

This is a Histories and Theories module at Level 5 of the BA (Hons) Interior Design programme. Students are introduced to theoretical, philosophical and ethical ways of thinking about buildings, spaces and objects through a range of themes that will assist students to develop and discuss their Level 5 design work with greater sophistication.

The module examines how buildings, spaces and objects might be re-read and therefore understood in different and new ways, depending upon what set of theoretical ideas the student draws on for

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such an analysis. In this way the module offers a theoretical 'tool kit' for students to use in the research and writing of their final year dissertation. By the end of the module, and in agreement with the tutor, students are required to identify a potential dissertation topic with a theoretical focus that is formally begun at Level 6. *Interior Theories* module underpins and reinforces learning in the studio modules.

Interior Design Study

Interior Design Study is the first studio project module at Level 6 of the BA (Hons) Interior Design programme. The module involves the intensive study of a particular aspect of interior design. The specific topic of this module will be determined by the personal interests of the student, in agreement with the tutor. The module is introduced and developed through a lecture series and work is reviewed at weekly group tutorial sessions. The module provides an opportunity for students to explore thoughts and ideas learnt from Levels 4 and 5 prior to embarking on their final major design project.

Aims

The aims of this module are to provide students with an opportunity to demonstrate an ability to develop an individually-driven interior design proposal that investigates an aspect of the subject that is of particular personal interest. Students are provided with an opportunity to produce presentation material in order to communicate an individually-driven interior design project to the given audience.

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English language requirements and support

English language requirements

Students are admitted to Regent's University London on the assumption that they have an adequate level of English. Ask your home institution if they require you to take English test as part of the study abroad/ exchange/ Erasmus selection process.

You should feel comfortable communicating in English in order to study successfully and to fully enjoy your stay abroad. Experience has shown that students' English level should be at least that of B2 in the Common European Framework of Reference for Languages (CEFR) which equals IELTS 6.5 or TOEFL 90.

Students who need a TIER 4 visa to study in the UK must also meet the strict requirements set by the UK Border Agency. Please visit the UKBA website for information on TIER 4 visas (http://www.ukba.homeoffice.gov.uk/sitecontent/applicationforms/pbs/Tier4migrantguidance.pdf and http://www.ukba.homeoffice.gov.uk/sitecontent/applicationforms/new-approved-english-tests.pdf%20).

Pre-semester English Classes

If you would like to take English lessons before the beginning of the semester you can enrol at Internexus, the specialist English language school at the University.

For more information about courses, prices and course dates please see the following link: http://www.regents.ac.uk/about/schools/regents-institute-of-languages-culture

Semester English Classes for Undergraduates

It may be possible for you to take English support classes during the semester. Please email inbound@regents.ac.uk for information.

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Tuition fees

Students from within Regent's Partnership Network

If you are applying from one of our Partner Institutions or US Affiliate Institutions, please check with your Study Abroad / International Office regarding your fees.

If you are applying from a partner institution, you may be nominated to study at Regent's as an exchange student – in this case, there is no need to pay tuition to Regent's. Students from our partner institutions who are coming to study at Regent's outside the exchange programme are liable for a discounted semester fee, should this not be met by the home institution. Depending on the type of agreement your home institution has with Regent's, fees may be covered by your institution. Please check this with your Study Abroad / International Office.
You can check if your home institution is a Partner or Affiliate of Regent's University London here:
http://www.regents.ac.uk/about/international-partnerships/partnership-network.aspx

Independent study abroad students

If your home institution does not have a partnership with Regent's University London, you can choose to study independently at Regent's and would be liable for the following fee:
£7,250 per semester

****Please Note: The tuition fee listed above is for the 2014-2015 academic year only ****

Payment of fees
If you are applying from one of our **Partner or Affiliate** institutions, please check with your International / Study Abroad Office whether you have to pay fees directly to Regent's or whether they will pay on your behalf.

Independent study abroad students will be sent an invoice for the full tuition fee amount a few weeks before the start of the term and you will need to pay the fees before registering at the University during orientation week. Information on how to make the payment will be given to you.

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Visa information for non-EU/EEA nationals

In recent years the UK government has made major changes to its immigration rules and visa systems for international students. The information below will give you some understanding of current rules and Regent's University London's administrative processes to help you obtain a visa.
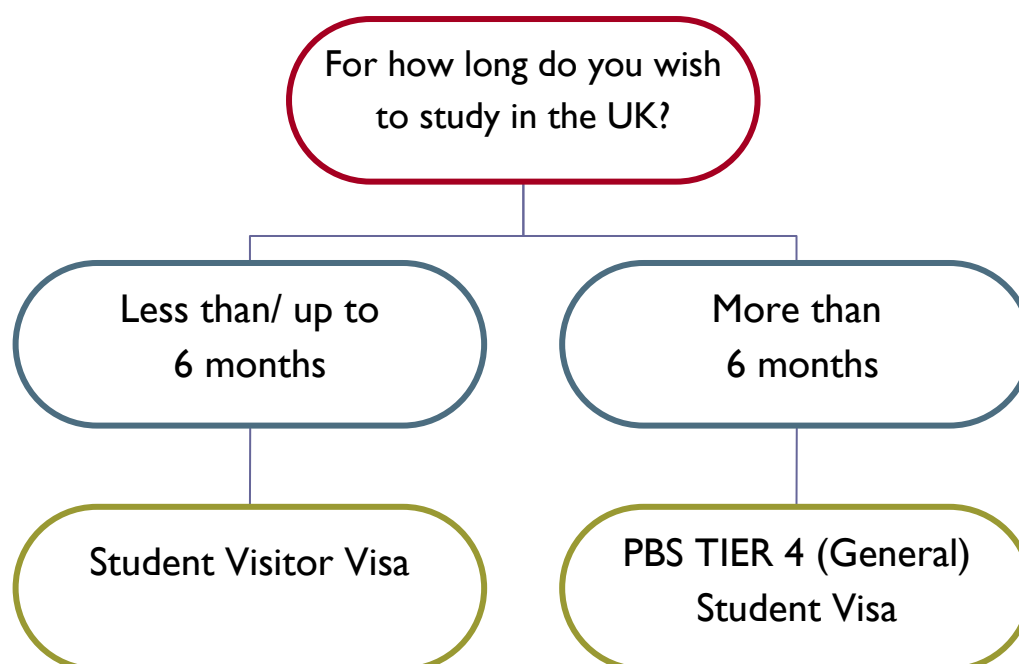
Please direct any immigration related enquiries to the UKBA website (http://www.ukba.homeoffice.gov.uk/). If you are unable to find the information you need, email us on inbound@regents.ac.uk and we will assist you.

Visa Routes

For non-EU/EEA nationals there are two visa routes depending on the length of stay.
1. Student Visitor Route
2. Tier 4 (General) Student Route

In order to choose the correct visa route you will need to consult with the British embassy or consulate in your country, and the UK Border Agency. However, the diagram below will provide you with a brief overview.

For how long do you wish to study in the UK?

Less than/ up to 6 months

More than 6 months

Student Visitor Visa

PBS TIER 4 (General) Student Visa

1. Student Visitor Route

As a Student Visitor, you will not be allowed to do any work (paid or unpaid).
Student Visitor Visas give students permission to enter the UK for a maximum of six months and they will not be able to extend their stay in the UK. Also, it will not be possible for them to change from 'Student Visitor' to 'Tier 4 (General) Student' while in the UK.

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- **Visa-nationals** will need to apply in advance for their Student Visitor Visas before entering the UK. Students can find a list of visa national countries form the following website: http://www.ukba.homeoffice.gov.uk/visas-immigration/visiting/student/visa/
- **Non-visa-nationals** are subject to the non-visa national rules listed in this link http://www.ukba.homeoffice.gov.uk/visas-immigration/visiting/student/visa/

For more information and guidance on the Student Visitor Route please visit the UKBA website.

2. Tier 4 (General) Student

If your course is longer than 6 months or if you think you may wish to extend your visa while in the UK, you might need to apply for a TIER 4 Student visa. In order to be able to apply for a TIER 4 visa, you will need to meet many requirements, including:

- A minimum English language requirement set by the UK Border Agency and Regent's University London
- You must be nominated by your home institution to study abroad
- You must submit all application material to the IPO

Regent's University London will then assign a **CAS (Confirmation of Acceptance for Studies)** number to you which you receive via email. The CAS is a unique reference number that students use to apply for permission to study in the UK as a Tier 4 (General) student.
For more information and guidance on the Tier 4 (General) student visa, please visit the UKBA website.

IMPORTANT

Please note that this information is correct at the time of publication and are guidelines only. Please direct any immigration related enquiries to the UKBA website. If you are unable to find the information you need, email us on inbound@regents.ac.uk and we will assist you.

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Accommodation

Regent's University London provides assistance with both on-campus and off-campus accommodation. Full details of the types of accommodation offered can be found on our website:
http://www.regents.ac.uk/study/undergraduate-study/accommodation

On-Campus Accommodation

If you are applying from one of our **US Affiliate Institutions**, you will just need to complete the 'Housing' section of the application form to apply for housing and do not need to contact the Regent's accommodation officer. Please check with your home institution if you are unsure.

All other students who would like to apply for on-campus accommodation must send a housing form to our accommodation officer James Barnes at barnesj@regents.ac.uk / accommodation@regents.ac.uk

Places are offered on a first come, first served basis. On-campus accommodation is very popular, so it is important to submit your application as soon as possible to secure a place.
Information about the accommodation:

- o Single, twins or triple rooms available
- o The residence halls have wireless internet access
- o Smoking in the rooms is not permitted
- o 8 rooms have wheelchair access and are located on a corridor which has a fully wheelchair accessible bathroom, with shower, washbasin and toilet
- o All rooms are furnished with beds, desks, wardrobes, lamps and chairs. Linen (duvet, sheet, pillow) is provided but you should bring your own towels and clothes hangers

The application form is downloadable from the website
http://www.regents.ac.uk/study/accommodation/university-managed-accommodation.aspx

PLEASE NOTE: On-campus accommodation is extremely popular and fills up very quickly. If you are interested in this option please apply as soon as possible.

Off-Campus Accommodation

If you require assistance or help finding off campus accommodation please contact the accommodation officer directly at barnesj@regents.ac.uk or +44 (0)20 7487 7483.
Information about off-campus accommodation can be viewed here:
http://www.regents.ac.uk/study/accommodation/university-managed-accommodation.aspx

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Meal plan

If you are living on-campus, you will automatically be charged for a meal plan. The meal plan is a debit system: you will have paid (with your housing fees) a certain amount for food and drinks (not including alcohol). That amount is held by us and accessed by you using a smart card. For any purchases from Regent's food outlets, the value is deducted from the card. When you have used up all the money the plan is over. You can go as fast or as slowly as you like. We issue it in instalments so we can warn you if you are going much too fast but it is up to you to budget and make sure the allowance lasts you the semester. You do NOT get a refund on any unused meal plan.

Note that cash and/or credit/debit cards can be used for food/drinks in Regent's outlets in the event that you do run out or if you live off campus.

The Refectory is open for breakfast, lunch and dinner, Monday to Friday, and all day for coffee, snacks etc. On the weekend it is opened for a limited service.

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Academic calendar

Please find below the academic calendar for the Academic Year 2014-2015.

Autumn Semester 2014

Week Commencing	Week	RSFD Undergraduate
08 Sep 2014	0	*Orientation Week - Compulsory for all students*
15 Sep 2014	1	*Classes Commence*
22 Sep 2014	2	
29 Sep 2014	3	
06 Oct 2014	4	
13 Oct 2014	5	
20 Oct 2014	6	
27 Oct 2014	7	
03 Nov 2014	8	
10 Nov 2014	9	
17 Nov 2014	10	
24 Nov 2014	11	
01 Dec 2014	12	
08 Dec 2014		*Examinations*
15 Dec 2014		*Examinations (last day of semester 19 Dec)*
End of January 2015		*Results published*

Spring Semester 2015

Week Commencing	Week	RSFD Undergraduate
26 Jan 2015	0	*Orientation Week - Compulsory for all students*
02 Feb 2015	1	*Classes commence*
09 Feb 2015	2	
16 Feb 2015	3	
23 Feb 2015	4	
02 Mar 2015	5	
09 Mar 2015	6	
16 Mar 2015	7	
23 Mar 2015	8	
30 Mar 2015		*Easter Break*
06 Apr 2015		*Easter Break*
13 Apr 2015	9	
20 Apr 2015	10	
27 Apr 2015	11	
04 May 2015	12	
11 May 2015		*Examinations*
18 May 2015		*Examinations - Last day of the semester 22 May*

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inbound@regents.ac.uk

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Summer Period 2015

6-week intensive Summer Programme
Information available from inbound@regents.ac.uk

Week Commencing	Week	RSFD Undergraduate
Date To Be Confirmed	0	*Orientation Period - Compulsory for all students*
01 June 2015	1	*Classes commence*
08 June 2015	2	
15 June 2015	3	
22 June 2015	4	
29 June 2015	5	
06 July 2015	6	*Last day of class 10 July 2015*

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Confirmation of Acceptance

Acceptance
Once the International Partnerships Office has received your **complete** application pack, you will receive the following:

EU/EEA Students
All you require from Regent's is your letter of acceptance. Please take care of this letter and bring it with you when you travel as you may be asked to show it to Border Officials.

Non-EU/EEA Students: Non-visa nationals travelling via the Student Visitor Route
All you require from Regent's is your letter of acceptance. Please take care of this letter and bring it with you when you travel as you may be asked to show it to Border Officials. You can check if you are a visa or non-visa national here: http://www.ukba.homeoffice.gov.uk/visas-immigration/visiting/student/visa/

Non-EU/EEA Students: Visa nationals applying for a Student Visitor Visa
All you require from Regent's is your letter of acceptance, but you will need to apply for your visa in advance ("entry clearance prior to leaving your home country"). You can check if you are a visa or non-visa national here: http://www.ukba.homeoffice.gov.uk/visas-immigration/visiting/student/visa/ Please check with the UKBA for details on how to apply for your visa.

Visa nationals applying for a Tier 4 Student Visa
If you are applying for a Tier 4 visa, the IPO will report your details to the UK Boarder Agency which will then issue a CAS (**C**onfirmation of **A**cceptance of **S**tudies) number for you. You will be notified via email once your CAS has been assigned. You will need this number for apply for your TIER 4 visa.

Please note: Once you have your CAS number you can apply for your visa. You do not require any other official documentation from Regent's University London.

IMPORTANT
Please direct any immigration related enquiries to the UKBA website. If you are unable to find the information you need, email us on inbound@regents.ac.uk and we will assist you.

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Orientation Period

The IPO organises an Orientation for all incoming study abroad students. Orientation takes place during the week before classes commence and attendance is compulsory.

By participating, students receive a good introduction to the University and all support services.

Please note: Your class timetable will be sent you electronically around six weeks prior to the semester date.

The Orientation Week timetable will be sent to you prior to your arrival (approximately one to two weeks before arrival).

Activities during Orientation Week
Previous orientation days comprised of the following events:

- Welcome talks by IPO staff, Programme Directors and Student Union
- Students' registration and distribution of welcome packs
- Campus tour
- Information given by Head of Student Support and Disability Officer
- Introduction by Careers and Business Relations: the team provides assistance with CVs, cover letters and advises on internships
- Introduction to Student Services: the office provides help with issues ranging from accommodation and health care to sport and entertainment and excursions
- Information on Regent's University London library, Blackboard and the IT centre
- Marylebone Challenge team activity
- Welcome Tea and/or BBQ
- London survival guide presentation
- The great London treasure hunt

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Contacting the International Partnerships Office (IPO)

If you have any questions regarding your application or study period abroad at Regent's University London, please contact the International Partnerships Office (IPO).

Contact Details
Address:

International Partnerships Office
Regent's University London
Inner Circle, Regent's Park
London NW1 4NS
United Kingdom

Tel: T: +44 (0)20 3075 6245   and +44 (0) 20 7487 7727
Fax: +44 (0) 20 7487 7486
Email: inbound@regents.ac.uk

What happens next?

- ❖ Complete all application forms and sent these and all supporting documents via email to inbound@regents.ac.uk

- ❖ Await confirmation of your acceptance from your international office/ study abroad office or directly from the Inbound Team at Regent's University London

- ❖ Await your official acceptance letter and pre-arrival information

- ❖ Receive a number of communications in the months before your arrival, to include information on the ISB, invitation to join our Facebook group, orientation period details and much more

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