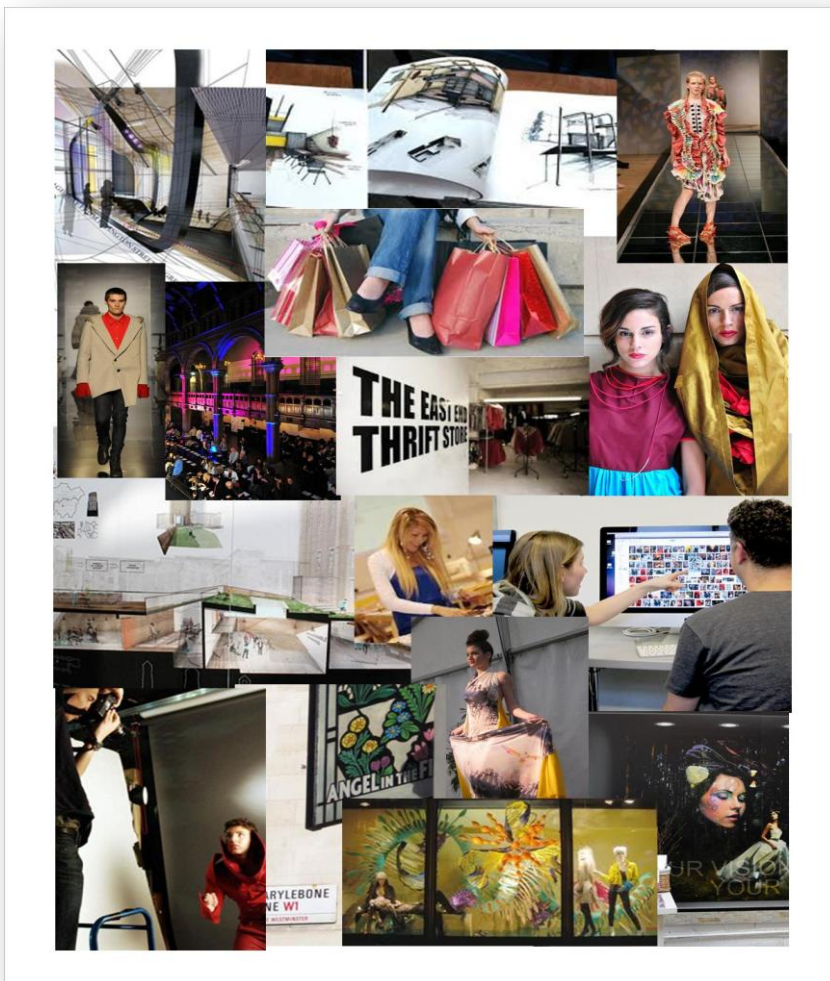


## Study Abroad with Regent's University London (formerly American Intercontinental University London)

## Regent's School of Fashion & Design

Regent's School of Fashion & Design (RSFD) offers well-rounded degree programmes that reflect current industry needs and practice. As Study Abroad student, you can chose exciting courses to compliment your studies. Our campus is located on Marylebone High Street, an up-market area known for its many design-led boutiques, interiors shops and cafe. This vibrant part of central London is home to artists, musicians and entertainers and you can be part of it!

We want you to feel confident in choosing a place of study that not only offers industry-relevant degree programmes, but also provides an unparalleled level of support to help you get the most out of your education and student experience. We pride ourselves on making your education unique. The following pages outline what we have to offer.





REGENT'S UNIVERSITY  
LONDON



REGENT'S SCHOOL  
OF FASHION & DESIGN

### **Developing your Individual Talent**

We foster a welcoming environment and a positive working atmosphere. You will be encouraged to develop your individual talents within your chosen area of expertise and our teaching staff will challenge you to develop your full potential.



Students participate in many London events, both as guests and exhibitors, taking part in professionally staged shows and exhibitions that expose your work to industry and the press.



### **Learning Experience**

Our academics are experienced fashion lecturers and industry professionals who deliver a hands-on practical approach, teaching you to focus on your career ahead. We believe that personal attention is vital to your development and success. You will receive individual support, guidance and encouragement from all members of staff.





### London As Your Classroom

You will be able to learn from all that this great city itself has to offer. As one of the fashion capitals of the world and home to all the major design, advertising and media companies, London is widely recognised as a creative world leader.

The city has twice as many museums as Paris or New York and some 37,000 buildings that are listed for their historical or cultural significance. You will find that London offers endless sources of research and creative inspiration.





### Facilities

The School's self-contained facilities include two Apple Macintosh labs equipped with the latest industry-standard design software, a photography studio and dark room. The three-storey library houses specialist print and electronic collections which support the fashion and design programmes. There are discipline-related databases providing valuable industry information that you can use for course-related projects and job searches. In addition, the campus further hosts art, design and video production studies.







## Modules

Current options include:

### FASHION MODULES\*

Module Code and Level	Term	Module Name
FASH201	May not be available for Summer 14. Fall, Winter, Spring	Design Process
FASH202	Fall, Winter, Spring	Drawing and Design Principles
FASH 205	Fall, Winter, Spring	3D Form I
FASH 206	Fall, Winter, Spring	Marketing for Fashion
FASH 207	Fall, Winter, Spring	3D Form II
FASH 208	Fall	Promoting Fashion
FASH 209	Fall, Winter, Spring	The Fashion Cycle
FASH 210	Fall, Winter	Fashion Marketing Research
FASH 212	Fall, Winter, Spring	Historical and Contextual Studies
FASH 214	Fall, Winter, Spring	Targeting Customer
FASH 216	Fall, Winter	Images and Society
FASH 221	Fall, Winter, Spring	Fashion Portfolio I
FASH 223	Winter, Spring	Textiles I
FASH224	Fall, Winter	Textiles for Fashion II
FASH 227	Fall, Winter, Spring	Sewing Techniques
FASH231	Winter	Retailing for Fashion
FASH 241	Fall, Winter, Spring	Fashion Shows
FASH 300	Winter Spring	Creative Drape
FASH 301	Fall, Winter, Spring	Fashion Trends
FASH 303	Summer, Fall, Spring	Womenswear I
FASH 304	Fall, Winter, Spring	Fashion Product Development
FASH 305	Summer, Fall, Spring	Womenswear II
FASH 306	Fall, Winter	Fashion Branding
FASH 308	Available in summer Fall, Winter, Spring	Media and PR
FASH 309	Fall, Winter, Spring	Styling Fashion
FASH 310	Winter, Spring	Fashion Buying
FASH 311	Winter, Spring	3D Form III
FASH 312	Available in summer Fall, Winter, Spring	CAD for Fashion Marketing
FASH 314	Winter, Spring	Strategic Fashion Marketing
FASH 315	Fall, Winter, Spring	Fashion Accessories - Millinery
FASH 322	Elective – put on as required or if interest expressed	Journalism for Fashion
FASH 340	Winter, Spring	CAD for Fashion Design
FASH 350	Spring	Fashion Portfolio II
FASH 355	available in summer Fall, Winter, Spring	Fashion Event Management
FASH 404	Fall	Integrated Marketing
FASH 405	Fall	Fashion Menswear



Module Code and Level	Term	Module Name
FASH495	Winter	Design Study
FASH 412	Fall	CAD for Fashion II
FASH 440	Available in summerSpring	Fashion Business
HUMA405	Fall, Winter, Spring	Design & Sustainability
SSCI305	Fall, Winter, Spring	The Body in Culture
VCDD201	Fall, Winter, Spring	Computer Design I

#### INTERIOR DESIGN MODULES\*

Module Code and Level	Term	Module Name
IDIA 103	Fall, Winter, Spring, Summer	Interior design I
IDIA 105	Fall, Winter, Spring, Summer	Architectural drafting
IDIA 110	Fall, Winter, Spring, Summer	Human factors & contextual studies in interior design
IDIA 202	Fall, Winter, Spring, Summer	Cad I
IDIA 215	Fall, Winter, Spring, Summer	Interior design II
IDIA 216	Fall, Winter, Spring, Summer	Drawing basics for design
IDIA 300	Winter, Summer	Residential interior design I
IDIA 303	Fall, Spring	Interior design detailing
IDIA 306	Fall, Winter, Spring, Summer	Building systems and codes
IDIA 307	Winter, Summer	Furniture design
IDIA 308	Fall, Spring	History of architecture & design I
IDIA 311	Fall, Spring	Lighting for interior spaces
IDIA 312	Fall, Spring	Commercial environments studio
IDIA315	Winter, Summer	Rendering techniques
IDIA 323	Fall, Spring	Materials & resources
IDIA328	Winter, Summer	History of architecture II and design
IDIA330	Fall, Spring	Drawing and perspective development
IDIA 401	Spring	Event design
IDIA 402	Fall, Winter, Spring, Summer	Id professional practices
IDIA 410	Fall, Winter, Spring, Summer	Working drawings - construction documents studio
IDIA 412	Fall, Spring	Cad II
IDIA 420	Fall, Winter, Spring, Summer	Portfolio development



## VISUAL COMMUNICATIONS MODULES\*

Module Code and Level	Term	Module Name
VCDD 101	Fall, Winter, Spring, Summer	Design principles
VCDD 102	Fall, Winter, Spring, Summer	Fundamentals of colour
VCDD 201	Fall, Winter, Spring, Summer	Computer design I
VCDD 202	Fall, Winter, Spring, Summer	Drawing concepts
VCDD 204	Fall, Winter, Spring, Summer	Foundation photography
VCDD 231	Fall, Winter, Spring, Summer	Typography design I
VCDD 225	Fall, Winter, Spring, Summer	Life drawing
VCDD 290	Fall, Winter, Spring, Summer	Visual communication history
VCDD 302	Fall, Winter, Spring, Summer	Graphic design I
VCDD 311	Fall, Winter, Spring, Summer	Design development I
VCDD 313	Fall, Winter, Spring, Summer	Computer design II
VCDD 314	Fall, Winter, Spring, Summer	Time based media
VCDD 303	Fall, Winter, Spring, Summer	Web design I
VCDD 306	Fall, Winter, Spring, Summer	Creative research
VCDD 320	Fall, Winter, Spring, Summer	Illustration I
VCDD 325	Fall, Winter, Spring, Summer	Painting
VCDD 421	Fall, Winter, Spring, Summer	Advanced graphic design I
VCDD 320	Fall, Winter, Spring, Summer	Illustration I
VCDD 325	Fall, Winter, Spring, Summer	Painting
VCDD 451	Fall, Winter, Spring, Summer	Sequential & narrative illustration
VCDD 461	Fall, Winter, Spring, Summer	Photography for fine art
VCDD 462	Fall, Winter, Spring, Summer	Photography for advertising
VCDD 463	Fall, Winter, Spring, Summer	Photography for fashion
VCDD 464	Fall, Winter, Spring, Summer	Photography for journalism

*\*Modules run subject to demand*

### Term Dates

#### Fall term 2013

**3<sup>rd</sup> October – 14<sup>th</sup> December 2013**

Orientation: 4<sup>th</sup> October

Classes Start: 7<sup>th</sup> October

Classes end: 13<sup>th</sup> December

#### Winter term 2014

**4<sup>th</sup> January – 15<sup>th</sup> March 2014**

Orientation: 6<sup>th</sup> January

Classes Start: 8<sup>th</sup> January

Classes end: 14<sup>th</sup> March

#### Spring term

**20<sup>th</sup> March – 31<sup>st</sup> May 2014**

Orientation: 21<sup>st</sup> March

Classes Begin: 24<sup>th</sup> March

Good Friday Holiday: 18<sup>th</sup> April

Easter Monday: 21<sup>st</sup> April

Early May bank holiday: 5<sup>th</sup> May

Spring bank holiday: 26<sup>th</sup> May

Term Closes: 30<sup>th</sup> May 2014





### Extensive student support

Study Abroad students have access to all support services including a dedicated Study Abroad Office which coordinates an intensive Orientation programme. This ensures you have access to everything you need to make the most of your time at Regent's and in London. During the term students can drop by the Student Services department to see a specialist member of staff who can help in case of academic or personal concerns. Many students also use the Careers and Business Relations department to find an internship, a summer job or a permanent job after graduation.



### Extra-curricular activities

Study Abroad students are fully integrated into life at Regent's and in addition to learning together in class, you will have the opportunity to meet degree-seekers for all kinds of extra-curricular activities throughout the semester. These include guest speakers, networking events, movie events on campus, career fairs and many more.

### Accommodation

Accommodation is available in one of the off-campus residence halls that Regent's manages. These are in central London. Alternatively, you may wish to arrange your own housing. Our Accommodation Office can help you find the right accommodation. Please contact [inbound@regents.ac.uk](mailto:inbound@regents.ac.uk) for further information.





## Interested?

Further details can be found on our website [www.regents.ac.uk](http://www.regents.ac.uk) under the study abroad page for the Regent's School of Fashion and Design. The Inbound Unit based in the International Partnerships Office (IPO) is responsible for all study abroad applications. If you wish to learn more about studying abroad at Regent's, please contact, in the first instance the Study Abroad Office at your home institution, or contact the Inbound team at Regent's on [inbound@regents.ac.uk](mailto:inbound@regents.ac.uk) .

