

Architecture and the Built Environment Undergraduate Semester 1 Exchange Student Modules

Please note: the module provision for this faculty is not yet finalised and will be updated when available.

Module Code	Module Title	Level	Semester	UK Credit Value	Credit Equivalency
Tourism					
4EVMN001W	Understanding Events	4	1	20	US Credits 4 / ECTS Credits 10 *
4TOUR003W	Strategic Planning for tourism and events	4	1	20	US Credits 4 / ECTS Credits 10 *
5TOUR003W	Heritage Tourism	5	1	20	US Credits 4 / ECTS Credits 10 *
4TRS670	Urban Tourism	6	1	15	US Credits 4 / ECTS Credits 7.5
ATRS600	The Airline Business	6	1	15	US Credits 4 / ECTS Credits 7.5
Property and Construction					
4BUIL001W	Intro to Building Technology (Residential and Commercial)	4	1	20	US Credits 4 / ECTS Credits 10 *
4PROP002W	Intro to Property Economics and Property Accountancy	4	1	20	US Credits 4 / ECTS Credits 10 *
5PLAN001W	Planning Practice	5	1	20	US Credits 4 / ECTS Credits 10 *
5PLAN002W	Urban Regeneration and Development	5	1	20	US Credits 4 / ECTS Credits 10 *
APRO604	Sustainability and Planning	6	1	15	US Credits 4 / ECTS Credits 7.5

*All transcripts are issued in UK credits. **Please note** the recommendation of a 4 US credit value equivalency is provided as guidance where there are 48 contact hours for the module. Where no equivalency is specified the contact hours differ from the standard 48. Please remember that final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

TOURISM

Understanding Events

Module Code 4EVMN001W

Level 4

Semester 1

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

This module explores the events industry, examining the historical role played by events in society and the structure of the event industry today. Supply and demand issues are assessed by studying key categories of the event industry: - corporate events, cultural festivals and sporting events. It considers the impacts of the events industry and responses to ameliorate problems caused when hosting events. It also explores the changing market for events and the introduction of technology to enhance their success.

Assessment: Group Presentation (30%) ; Essay (70%).

*All transcripts are issued in UK credits.

Strategic Planning for tourism and events

Module Code 4TOUR003W

Level 4

Semester 1

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

This module investigates the context for tourism planning exploring its place in wider planning and policy processes. It examines different approaches to planning for tourism and considers stakeholders in the planning process, investigating their role and influence. Students develop two detailed case studies – The first evaluates a place, identifying its potential as a visitor destination and making proposals to develop the visitor economy. The second considers an aviation development and the role of this in tourism planning.

Assessment: Group Report (50%) ; Individual Report (50%).

*All transcripts are issued in UK credits.

Heritage Tourism

Module Code 5TOUR003W

Level 5

Semester 1

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

This module will introduce students to a distinctive and important sector of the tourism industry with the objective of developing an understanding and appreciation of the fundamental role which heritage attractions, and the heritage environment, play in successful destination development and planning. The focus of the module is on the tourist-historic city, and makes full use of London as a unique urban heritage destination. The breadth of the subject means that the module has had to be selective in the areas covered but it provides a pathway to the understanding of other modules such as Cities and Consumption.

Assessment: Team Presentation (30%) ; Essay (70%).

*All transcripts are issued in UK credits.

Urban Tourism

Module Code 4TRS670

Level 6

Semester 1

UK Credit Value: 15

Equivalent Credit Value: US Credits 4 / ECTS Credits 7.5 *

The nature and characteristics of urban tourism; how tourism can be developed, marketed and managed in an urban context; the impact of tourism on the urban economy and the scope for using it as a tool for economic and environmental regeneration; tourism and tourism management in case studies of towns and cities.

Assessment: Coursework Individual Essay (50%) and Individual Report (50%)

*All transcripts are issued in UK credits.

The Airline Business

Module Code ATRS600

Level 6

Semester 1

UK Credit Value: 15

Equivalent Credit Value: US Credits 4 / ECTS Credits 7.5 *

The module explores the nature of demand for airline services and how this is changing. It considers the role of regulation and the implications of widespread movements towards deregulation. Economic, commercial and operational characteristics of the airline industry are investigated and the development of airline alliances/mergers as well as the low cost and charter sector are examined. Current trends within airline marketing are investigated. The broader environmental implications of industry growth are also considered

Assessment: Coursework Individual Report (50%) and Examination (50%)

*All transcripts are issued in UK credits.

PROPERTY AND CONSTRUCTION

Intro to Building Technology (Residential and Commercial)

Module Code 4BUIL001W

Level 4

Semester 1

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

The module uses domestic and commercial building construction as the context to examine the performance requirements, technology and processes associated with buildings and their environmental services, including sustainability and energy conservation issues

Assessment: Coursework (70%) ; Open Book Exam (30%).

*All transcripts are issued in UK credits.

Intro to Property Economics and Property Accountancy

Module Code 4PROP002W

Level 4

Semester 1

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

This module explores economics and accounting. The module aims to apply aspects of economic and accounting theory. It will provide a critical overview which will enable students to reason and argue using economic and accounting theory and principles. They will understand the context in which the property market exists and will be aware of exogenous factors impacting on property and the consequences of changes in the property market on the economy. The module will introduce students to the discipline of accounting the financial statements and their individual components. It will provide students with a clear understanding of the basic accounting principles and concepts.

Assessment: In-class Test (50%) ; Coursework (50%).

*All transcripts are issued in UK credits.

Planning Practice

Module Code 5PLAN001W

Level 5

Semester 1

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

This module provides incorporates planning practice in England, with a focus on urban and city planning. It examines what planners do in practice and the role of planning in the property development process. It includes an outline of compulsory purchase principles, and how compensation is calculated. It also covers the preparation of local plans and policies, the submission and assessment of planning applications, the types of planning decisions issued, and the process of appealing them.

Assessment: Coursework (25%) ; Essay (75%).

*All transcripts are issued in UK credits.

Urban Regeneration and Development

Module Code 5PLAN002W

Level 5

Semester 1

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

The module outlines the development process and theories of urban regeneration in differing contexts and the role of the city and urban fringe as transition zones in urban development. It considers the relationships between property-led and mixed communities in regeneration and the changing nature of urban regeneration in London and the debates surrounding best practice in the city using case studies and site visits.

Assessment: Coursework (50%) ; Presentation (50%).

*All transcripts are issued in UK credits.

Sustainability and Planning

Module Code APRO604

Level 6

Semester 1

UK Credit Value: 15

Equivalent Credit Value: US Credits 4 / ECTS Credits 7.5 *

The module introduces students to the principles and practice of sustainability and spatial planning and its implementation in the local context. Its inter-disciplinary nature focuses on the theory and functions of sustainability, in terms of economic, social and environmental aspects. The exploration of the delivery of sustainability will be critical, whether client-led, policy framing, meeting corporate social responsibility targets, community engagement or defining sustainable neighbourhoods. This requires an understanding of

the methodological theories and strategies developed over time, as well as the policy framework of planning at the national and regional levels. The role of different agents in policy making and implementation are investigated. Managing and implementing policies related to urban spaces is at the core of the module. There is a clear focus on different forms of sustainability and planning and their current delivery.

Assessment: Essay (50%) ; Group Report (50)

*All transcripts are issued in UK credits.