

Architecture and the Built Environment Undergraduate Semester 2 Exchange Student Modules

Please note: the module provision for this faculty is not yet finalised and will be updated when available.

Module Code	Module Title	Level	Semester	UK Credit Value	Credit Equivalency
Tourism					
4TOUR004W	Contemporary Issues in Tourism	4	2	20	US Credits 4 / ECTS Credits 10 *
4TOUR006W	Hospitality in Tourism and Events	4	2	20	US Credits 4 / ECTS Credits 10 *
4TOUR007W	Tourism Development	4	2	20	US Credits 4 / ECTS Credits 10 *
5TOUR004W	Sports Tourism	5	2	20	US Credits 4 / ECTS Credits 10 *
5TOUR005W	The Airline Industry	5	2	20	US Credits 4 / ECTS Credits 10 *
4TRS678	Conference and Events Planning	6	2	15	US Credits 4 / ECTS Credits 7.5 *
4TRS681	Managing Airports	6	2	15	US Credits 4 / ECTS Credits 7.5 *
ATRS601	Tourism in Society	6	2	15	US Credits 4 / ECTS Credits 7.5 *
Property and Construction					
4PRO610	Community Involvement in Urban Policy	6	2	15	US Credits 4 / ECTS Credits 7.5 *

*All transcripts are issued in UK credits. **Please note** the recommendation of a 4 US credit value equivalency is provided as guidance where there are 48 contact hours for the module. Where no equivalency is specified the contact hours differ from the standard 48. Please remember that final credit values for all modules for US students are decided by your home institution and will be dependent on its credit transfer policies.

TOURISM

Contemporary Issues in Tourism

Module Code 4TOUR004W

Level 4

Semester 2

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

This module presents a dynamic overview of current trends and issues in the tourism sector. The programme will be based around current tourism issues and topics and aims to provide students with a deeper understanding of the background, nature and implications of these. Teaching and learning sessions will focus on discrete topics that highlight the changing nature of tourism and its industries such as the emergence of new business models, destinations and markets, and on external factors that influence the tourism industry such as climate change and world or political events. It is a sociological module, which uses examples from around the world.

Assessment: Essay (50%) ; Exam (50%).

*All transcripts are issued in UK credits.

Hospitality in Tourism and Events

Module Code 4TOUR006W

Level 4

Semester 2

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

Hospitality is integral to the delivery of tourism and event services. Understanding the landscape and operations and related issues of this very large sector is vital. The module will cover the various aspects of the hospitality industry, which includes the accommodation and catering sub-sectors. The module will also explore management issues, price and revenue management as well as the structure of the sector and the regulations pertaining to it.

Assessment: Team Work (50%) ; Essay (50%).

*All transcripts are issued in UK credits.

Tourism Development

Module Code 4TOUR007W

Level 4

Semester 2

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

This module explores economic and property development. It outlines the working of the market to allocate resources and considers the rationale for market intervention. It considers property development and the implications for the tourism industry. It introduces property market data analysis which informs the decision to develop and explains the development process. It introduces the main methods of property valuation to develop a basic understanding of how property values can be enhanced, maintained and improved

Assessment: Essay (30%) ; Coursework (70%).

*All transcripts are issued in UK credits.

Sports Tourism

Module Code 5TOUR004W

Level 5

Semester 2

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

For many nations both sport and tourism are significant economic sectors and play important roles in society. This module examines the characteristics of sports tourism, identifying how the motivations of sports tourists shape participation and behaviours. It also examines supply characteristics, looking at local, national and global sporting events, the intermediaries and agents who influence the design of sporting products, and the development of sports tourism destinations.

Assessment: Essay (70%) ; Coursework (30%).

*All transcripts are issued in UK credits.

The Airline Industry

Module Code 5TOUR005W

Level 5

Semester 2

UK Credit Value: 20

Equivalent Credit Value: US Credits 4 / ECTS Credits 10 *

The module examines the nature of demand for airline services. It evaluates the traditional role of regulation and the implications of deregulation. Economic, commercial and operational characteristics of the industry are explained and the development of airline alliances/mergers, as well as the low cost and charter sector, is assessed. Current marketing trends are appraised. The broader environmental implications of industry growth are discussed.

Assessment: Coursework (20%) ; Report (80%).

*All transcripts are issued in UK credits.

Conference and Events Planning

Module Code 4TRS678

Level 6

Semester 2

UK Credit Value: 15

Equivalent Credit Value: US Credits 4 / ECTS Credits 7.5 *

The place of conferences in the business travel and tourism mix; buyers, intermediaries and suppliers in the conference market; the buyers' decision-making process; venue management issues; planning and managing ancillary services: interpreters, AV services, IT facilities, pre- and post-conference tours, guest programmes; contemporary trends in the supply of, and demand for, conference services

Assessment: Group Coursework Pitch (20%) and Individual Report (80%)

*All transcripts are issued in UK credits.

Managing Airports

Module Code 4TRS681

Level 6

Semester 2

UK Credit Value: 15

Equivalent Credit Value: US Credits 4 / ECTS Credits 7.5 *

The module explores the role of airports within the air transport system. It considers the different forms of airport ownership and management and investigates commercialisation, privatisation and globalisation developments.

Assessment: Coursework (50%) and Examination (50%)

*All transcripts are issued in UK credits.

Tourism in Society

Module Code ATRS601

Level 6

Semester 2

UK Credit Value: 15

Equivalent Credit Value: US Credits 4 / ECTS Credits 7.5 *

This module explores the theory and practice relating to public involvement in policy-making and implementation. It discusses the democratic and political principles underpinning community engagement. It investigates the diverse needs of communities and the ways in which decisions concerning the built environment affect and address those needs. Techniques and methods used to involve the public in decisions affecting them are examined using case studies from a range of policy areas. Finally, issues related to local governance, 'Big Society', localism and community development will be fully explored.

Assessment: Seminar Paper - 2000 words (50%) and Essay - 2000 words (50%)

*All transcripts are issued in UK credits.

PROPERTY AND CONSTRUCTION

Community Involvement in Urban Policy

Module Code 4PRO610

Level 6

Semester 2

UK Credit Value: 15

Equivalent Credit Value: US Credits 4 / ECTS Credits 7.5 *

This module explores the theory and practice relating to public involvement in policy-making and implementation. It discusses the democratic and political principles underpinning community engagement. It investigates the diverse needs of communities and the ways in which decisions concerning the built environment affect and address those needs. Techniques and methods used to involve the public in decisions affecting them are examined using case studies from a range of policy areas. Finally, issues related to local governance, 'Big Society', localism and community development will be fully explored.

Assessment: Seminar Paper - 2000 words (50%) and Essay - 2000 words (50%)

*All transcripts are issued in UK credits.