

Module Information				Assessment		
Module	Module Title	Semester	Credit	Coursework	Exam	Practical
4ARD0022-0901	Fashion: Introduction to Creative Processes	A	15	100	0	0
4ARD0023-0206	Fashion: Introduction to Technical and IT Skills	B	15	100	0	0
4BUS1010-0206	Principles of Marketing	B	15	100	0	0
4BUS1010-0901	Principles of Marketing	A	15	100	0	0
4BUS1011-0206	Introduction to Marketing Communications	B	15	70	0	30
4BUS1013-0206	Creativity, Technology and Innovation	B	15	100	0	0
4BUS1014-0206	Information Technology for Business and Management	B	15	100	0	0
4BUS1019-0206	Methods and Systems for Business Decisions	B	15	50	50	0
4BUS1020-0901	Introduction to Business Operations	A	15	100	0	0
4BUS1021-0901	Marketing Data Analysis	A	15	100	0	0
4BUS1023-0906	Introduction to Human Resource Mangement	AB	30	100	0	0
4BUS1024-0206	Work and Organisations	B	15	50	50	0
4BUS1027-0906	Introduction to Management	AB	30	65	0	35
4BUS1031-0901	Introduction to Microeconomics	A	15	100	0	0
4BUS1033-0206	Introduction to Macroeconomics	B	15	0	100	0
4BUS1037-0206	Economics for Business	B	15	100	0	0
4BUS1037-0901	Economics for Business	A	15	100	0	0
4BUS1038-0206	Information Systems for Business	B	15	50	50	0
4BUS1040-0906	Introduction to Business and Management	AB	15	65	0	35
4BUS1043-0206	Accounting for Business	B	15	100	0	0
4BUS1043-0901	Accounting for Business	A	15	100	0	0
4BUS1045-0906	Professional Development for Marketers	AB	30	70	0	30
4BUS1060-0206	Global Perspectives in Business	B	15	100	0	0
4BUS1060-0901	Global Perspectives in Business	A	15	100	0	0
4BUS1061-0906	The Business Professional	AB	30	65	0	35
4BUS1062-0901	International Environment of Business 1: Economics	A	15	100	0	0
4BUS1065-0206	International Environment if Business 2: Law, Ethics and Culture	B	15	100	0	0
4BUS1067-0906	IT Management for Business	AB	30	75	0	25
4BUS1069-0206	Quantitative Methods for Business	B	15	50	50	0
4BUS1071-0206	Quantitative Methods for Management	B	15	50	50	0

4BUS1082-0901	Principles of Marketing (CIM)	A	15	100	0	0
4BUS1084-0901	Ethics, Governance and Law	A	15	40	60	0
4BUS1086-0901	Digital Marketing Essentials	A	15	100	0	0
4BUS1095-0906	Professional Development in Advertising	AB	30	70	0	30
4BUS1096-0901	Accounting for Managers	A	15	100	0	0
4BUS1097-0901	Financial Analysis Techniques	A	15	100	0	0
4BUS1098-0906	Accounting Principles	AB	30	50	50	0
4BUS1100-0901	Accounting in Society	A	15	100	0	0
4BUS1101-0206	Analytical Techniques for Accountants	B	15	0	100	0
4BUS1102-0906	The Accounting Professional	AB	30	60	0	40
4BUS1104-0906	The Finance Professional	AB	30	60	0	40
4BUS1105-0206	Analytical Techniques for Finance	B	15	30	70	0
4BUS1106-0901	The Economics Professional	A	15	100	0	0
4BUS1107-0906	Economics Tools and Techniques	AB	30	100	0	0
4BUS1108-0206	Economy and Society	B	15	50	50	0
4BUS1109-0901	Economics for Accountants	B	15	100	0	0
4BUS1110-0906	Principles of Finance	AB	15	100	0	0
4BUS1113-0901	The Tourism Industry Framework	A	15	70	0	30
4BUS1114-0901	Study & Research Skills for the Tourism Industry	A	15	100	0	0
4BUS1115-0901	Hospitality Operations Management	A	15	60	40	0
4BUS1116-0901	Economics for the Tourism & Event Industry	A	15	100	0	0
4BUS1117-0206	Global Tourism Geography	B	15	70	0	30
4BUS1118-0206	Principles of Tourism & Event Marketing	B	15	50	50	0
4BUS1119-0206	Data Analysis for Tourism & Event Management	B	15	100	0	0
4BUS1120-0206	Human Resource Management for the Tourism & Event Industry	B	15	70	0	30
4BUS1121-0901	The Global Event Industry	A	15	100	0	0
4BUS1122-0901	Study & Research Skills for the Event Industry	A	15	100	0	0
4BUS1123-0901	HRM Practice and Society	A	15	100	0	0
4BUS1124-0901	People and Organisations	A	15	100	0	0
4COM1036-0901	Human Dimensions in Computing	A	15	100	0	0
4COM1038-0901	Programming A	A	15	100	0	0
4COM1039-0206	Programming B	B	15	50	40	10
4COM1041-0206	Models and Methods in Computing	B	15	100	0	0

4COM1043-0206	Platforms for Computing	B	15	100	0	0
4CTA1204-0206	Media Design for Event Management	B	15	100	0	0
5ARD0026-0901	Understanding Markets & Trends	A	15	100	0	0
5ARD0027-0206	Fashion: Developing Design for Production	B	15	100	0	0
5BUS0268-0901	Human Resource Management in Europe	A	15	30	70	0
5BUS1002-0206	Analysing Financial Information	B	15	50	50	0
5BUS1007-0901	Human Computer Interaction for Commercial Applications	A	15	100	0	0
5BUS1008-0206	Project Planning and Control	B	15	100	0	0
5BUS1010-0901	Trends in Technology	A	15	100	0	0
5BUS1015-0901	Techniques of Economic Analysis	A	15	100	0	0
5BUS1016-0901	Digital Marketing in Practice	A	15	100	0	0
5BUS1018-0906	Public Relations Concepts and Campaigns	B	15	70	0	30
5BUS1020-0206	Performance Management and Reward	B	15	50	50	0
5BUS1022-0206	Product Innovation	B	15	80	0	20
5BUS1023-0206	Principles of Operations Management	B	15	40	60	0
5BUS1030-0901	Organisational Psychology	A	15	50	50	0
5BUS1031-0206	Marketing for the Small Enterprise	B	15	0	70	30
5BUS1032-0901	Marketing Planning	A	15	30	70	0
5BUS1033-0206	Marketing for the Creative Cultural Industries	B	15	100	0	0
5BUS1035-0901	Labour Market Policy	A	15	50	50	0
5BUS1037-0206	Managing People	B	15	100	0	0
5BUS1037-0901	Managing People	A	15	100	0	0
5BUS1038-0206	Management Accounting for Business Decisions	B	15	20	80	0
5BUS1038-0901	Management Accounting for Business Decisions	A	15	20	80	0
5BUS1039-0206	Macro Foundations for Finance	B	15	50	50	0
5BUS1040-0206	International Trade and the Open Economy	B	15	50	50	0
5BUS1049-0206	Exploring Business Ethics	B	15	40	60	0
5BUS1049-0901	Exploring Business Ethics	A	15	40	60	0
5BUS1054-0206	Cross-Cultural Management	B	15	100	0	0
5BUS1055-0206	European Employment Relations	B	15	40	60	0
5BUS1059-0206	Econometrics	B	15	25	50	25
5BUS1061-0901	Economics of European Integration	A	15	30	70	0
5BUS1063-0901	Advertising Concepts and Campaigns	A	15	40	60	0

5BUS1065-0901	European Consumer Markets: Issues and Trends	A	15	100	0	0
5BUS1066-0206	Mobile Business Techniques	B	15	100	0	0
5BUS1070-0206	Enterprise Applications	B	15	100	0	0
5BUS1080-0206	Enterprise	B	15	100	0	0
5BUS1081-0901	Enhancing Employability in Human Resource Management	A	15	100	0	0
5BUS1082-0901	Enhancing Employability in Marketing	A	15	100	0	0
5BUS1085-0901	Enhancing Employability	A	15	100	0	0
5BUS1086-0901	Consumers Firms and Markets	A	15	50	50	0
5BUS1089-0901	Geopolitics	A	15	100	0	0
5BUS1090-0206	International Supply Chain Management in Europe	B	15	40	60	0
5BUS1098-0901	Modelling Business Problems	A	15	100	0	0
5BUS1099-0901	Strategic Marketing Planning	A	15	50	50	0
5BUS1106-0206	Product Innovation International	B	15	70	0	30
5BUS1111-0206	Service Marketing	B	15	70	0	30
5BUS1115-0206	Health Economics	B	15	50	50	0
5BUS1116-0206	Labour Economics	B	15	50	50	0
5BUS1117-0901	Creativity in Advertising	A	15	70	30	0
5BUS1118-0206	Consumer Behaviour	B	15	40	60	0
5BUS1146-0901	Enhancing Employability in Advertising	A	15	100	0	0
5BUS1148-0206	Financial Markets and Instruments	B	15	0	100	0
5BUS1149-0901	Business Finance	A	15	40	60	0
5BUS1150-0901	Enhancing Employability in Finance	A	15	100	0	0
5BUS1151-0901	Enhancing Employability in Accounting	A	15	100	0	0
5BUS1152-0901	Professionalism in Accounting for Direct Entry Students	A	15	80	0	20
5BUS1153-0906	Management Accounting	AB	30	40	60	0
5BUS1154-0906	Financial Reporting	AB	30	40	60	0
5BUS1155-0206	Quantitative Analysis for Finance	B	15	100	0	0
5BUS1156-0206	Business Life Cycle	B	15	100	0	0
5BUS1157-0906	Corporate Finance	AB	30	40	60	0
5BUS1158-0206	Financial Management	B	15	40	60	0
5BUS1160-0901	Skills for Economists	A	15	100	0	0
5BUS1161-0206	History of Economic Thought	B	15	50	50	0
5BUS1162-0901	Macroeconomics	A	15	50	50	0

5BUS1163-0901	Analysing Financial Statements	A	15	50	50	0
5BUS1164-0206	Business Economics Techniques	B	15	50	50	0
5BUS1165-0901	Understanding Customers	A	15	50	50	0
5BUS1168-0901	Enterprise & Technology for Tourism & Events	A	15	70	0	30
5BUS1169-0206	Tourism Passenger Transport	B	15	70	0	30
5BUS1170--0206	Destination Marketing Research	B	15	60	40	0
5BUS1171-0206	Management Accounting for Tourism & Events	B	15	100	0	0
5BUS1172-0206	International Field Trip	B	15	100	0	0
5BUS1173-0901	Career Planning in the Event Industry	A	15	100	0	0
5BUS1174-0206	Impacts of Events & Festivals	B	15	20	50	30
5BUS1175-0901	Event Planning & Community Engagement	A	15	100	0	0
5BUS1176-0206	Risk Management & Security for Events	B	15	100	0	0
5BUS1177-0206	Event Marketing, Sponsorship & PR	B	15	100	0	0
5BUS1178-0901	Career Planning in the Tourism Industry	A	15	100	0	0
5BUS1179-0206	Impacts of Events & Festivals	B	15	60	40	0
5BUS1179-0901	Social & Cultural Impacts of Tourism	A	15	60	40	0
5BUS1180-0206	Business and Enterprise Contexts	B	15	75	0	25
5BUS1181-0901	Information Systems in HRM	A	15	50	50	0
5BUS1183-0901	Enhancing Employability in HRM	A	15	70	0	30
5BUS1185-0901	Business Analysis Tools	A	15	50	50	0
5COM1051-0901	Contemporary Issues	A	15	100	0	0
5COM1055-0206	Operating Systems and Networks	B	15	0	90	10
5COM1062-0901	System Requirements	A	15	0	0	0
5COM1063-0206	Web Scripting	B	15	100	0	50
5COM1064-0901	Enterprise Databases	A	15	50	50	0
5COM1065-0906	IT Development Exercise	AB	30	100	0	0
5LAW0043-0206	Aspects of European Law	B	15	30	70	0
5LAW1002-0901	Legal Issues for Managers	A	15	50	50	0
5LAW1003-0206	Individual Employment Law	B	15	30	70	0
5LAW1019-0901	Law for the Tourism & Event Industry	A	15	50	50	0
5LAW1041-0206	Employment Law	B	15	50	50	0
6ARD0004-0906	Fashion: Professional Portfolio	AB	30	100	0	0
6BUS0184-0901	Electronic Commerce A	A	15	70	0	30

6BUS0273-0206	Supply Chain Management	B	15	30	70	0
6BUS0279-0206	Business and Commercial Awareness	B	15	100	0	0
6BUS0279-0901	Business and Commercial Awareness	A	15	100	0	0
6BUS0300-0901	Issues in International Relations	A	15	30	70	0
6BUS1002-0206	Anatomy of Financial Crisis	B	15	70	0	30
6BUS1006-0906	Dissertation - Economics	AB	30	100	0	0
6BUS1007-0906	Dissertation - Accounting	AB	30	100	0	0
6BUS1008-0906	Dissertation - Finance	AB	30	100	0	0
6BUS1010-0901	International Production & Governance	A	15	100	0	0
6BUS1011-0206	Issues in the Global Economy	B	15	70	0	30
6BUS1012-0206	Advanced Project and Risk Management	B	15	40	60	0
6BUS1014-0206	Using IT to Gain Strategic Advantage	B	15	100	0	0
6BUS1015-0906	Dissertation for Human Resource Management	AB	30	100	0	0
6BUS1016-0906	Dissertation - Management	AB	30	100	0	0
6BUS1017-0901	Employment Relations	A	15	30	60	10
6BUS1018-0901	Information Systems and Knowledge Management	A	15	30	70	0
6BUS1019-0206	International Human Resource Management	B	15	25	70	5
6BUS1022-0901	Business to Business Marketing	A	15	50	50	0
6BUS1023-0206	Destination Marketing	B	15	50	50	0
6BUS1024-0906	Dissertation - Tourism	AB	30	100	0	0
6BUS1025-0206	Global Marketing Ethics and Culture	B	15	40	60	0
6BUS1025-0901	Global Marketing Ethics and Culture	A	15	40	60	0
6BUS1026-0206	Forecasting Methods for managers	B	15	100	0	0
6BUS1027-0906	Event Project	AB	30	100	0	0
6BUS1028-0906	Dissertation - Marketing	AB	30	100	0	0
6BUS1029-0901	Events and Politics	A	15	60	40	0
6BUS1035-0206	Knowledge management and Business intelligence	B	15	40	60	0
6BUS1040-0206	Islamic Banking and Finance	B	15	100	0	0
6BUS1041-0206	International Financial Management	B	15	30	70	0
6BUS1047-0206	Creative Problem Solving for Managers	B	15	50	50	0
6BUS1047-0901	Creative Problem Solving for Managers	A	15	50	50	0
6BUS1048-0901	Strategic Tourism Planning	A	15	0	50	50
6BUS1050-0901	Visitor Attraction Management	A	15	60	40	0

6BUS1051-0206	Understanding Challenges in the Third Sector	B	15	100	0	0
6BUS1056-0901	Strategic HRM Perspectives	A	15	50	50	0
6BUS1059-0906	Strategic Leadership in a Changing World	AB	30	50	50	0
6BUS1060-0206	Strategic Cost Management	B	15	40	60	0
6BUS1061-0901	Strategic Brand Management	A	15	100	0	0
6BUS1062-0206	Social Networking and Enterprise	B	15	100	0	0
6BUS1062-0901	Social Networking and Enterprise	A	15	100	0	0
6BUS1063-0206	Sponsorship, Partnership and Finance	B	15	40	60	0
6BUS1064-0906	Small Business and Entrepreneurship	AB	30	25	70	5
6BUS1065-0901	Small Business Management	A	15	50	50	0
6BUS1066-0901	Service Operations Management	A	15	40	60	0
6BUS1068-0206	Sales and Key Account Management	B	15	70	0	30
6BUS1069-0206	Responsible Tourism 2: Environment & Economy	B	15	50	50	0
6BUS1070-0901	Databases for Management Decision Making	A	15	100	0	0
6BUS1071-0901	Public Relations Strategy	A	15	100	0	0
6BUS1076-0906	Marketing Communications	AB	30	30	70	0
6BUS1077-0206	Niche Tourism	B	15	60	40	0
6BUS1078-0901	Money, Banking and Finance	A	15	50	50	0
6BUS1079-0906	Modern Econometrics	AB	30	50	50	0
6BUS1080-0206	Markets, Competition & Policy Performance	B	15	50	50	0
6BUS1081-0906	Managing Media and Communications	AB	30	30	70	0
6BUS1082-0906	Market and Social Research	AB	30	30	70	0
6BUS1083-0901	Management Science in Business	A	15	30	70	0
6BUS1084-0901	Management Decision Making	A	15	40	60	0
6BUS1085-0901	Macroeconomic Performance	A	15	50	50	0
6BUS1086-0901	Research Methods	A	30	100	0	0
6BUS1091-0206	Contemporary Issues in Tourism Management	B	15	70	0	30
6BUS1093-0206	Contemporary Issues in Marketing	B	15	100	0	0
6BUS1094-0206	Contemporary Issues in Event Management	B	15	70	0	30
6BUS1095-0206	Contemporary Issues in HRM	B	15	100	0	0
6BUS1097-0206	Contemporary Issues In Economics	B	15	70	0	30
6BUS1101-0206	Contemporary Issues in Business and Management	B	15	100	0	0
6BUS1101-0901	Contemporary Issues in Business and Management	A	15	100	0	0

6BUS1115-0901	International HRM in Practice	A	15	50	50	0
6BUS1117-0901	International Strategic Management	A	15	100	0	0
6BUS1123-0901	Financial Strategy	A	15	50	50	0
6BUS1124-0901	Corporate Treasury Management	A	15	40	60	0
6BUS1127-0206	Performance Strategy	B	15	40	60	0
6BUS1140-0901	Game Theory and Economic Applications	A	15	50	50	0
6BUS1141-0206	Leadership and Organisations	B	15	100	0	0
6BUS1141-0901	Leadership and Organisations	A	15	100	0	0
6BUS1142-0901	Organisational Behaviour	A	15	50	50	0
6BUS1143-0206	Business Strategy	B	15	30	70	0
6BUS1144-0906	Dissertation - Event Management	AB	30	100	0	0
6BUS1146-0206	Industry Practice in Management	B	15	100	0	0
6BUS1149-0206	Industry Practice in Business (MLO)	B	15	100	0	0
6BUS1151-0901	Industry Practice in Accounting and Finance	A	15	70	0	30
6BUS1152-0901	Industry Practice in Marketing	A	15	100	0	0
6BUS1153-0901	Industry Practice in Event Management	A	15	100	0	0
6BUS1154-0901	Industry Practice in Tourism Management	A	15	100	0	0
6BUS1156-0901	Industry Practice for HR Professionals	A	15	100	0	0
6BUS1157-0901	Industry Practice for Economic Professionals	A	15	100	0	0
6BUS1158-0906	Advanced Integrated Marketing Internship	AB	30	60	0	40
6BUS1160-0206	Business Events	B	15	70	0	30
6BUS1161-0901	Events Impacts & Legacies	A	15	50	50	0
6BUS1162-0901	Web Analytics and Social Media Monitoring	A	15	50	0	50
6BUS1163-0901	Agency Relations	A	15	70	0	30
6BUS1184-0206	Advanced Management Accounting	B	15	40	60	0
6BUS1185-0901	Advanced Financial Reporting	A	15	0	100	0
6BUS1187-0901	Effective Governance	A	15	100	0	0
6BUS1189-0901	Public Sector Accounting	A	15	40	60	0
6BUS1190-0206	Accounting in the voluntary sector	B	15	100	0	0
6BUS1192-0906	Analysis of Current Issues in Finance	AB	30	100	0	0
6BUS1193-0901	Corporate Financial Strategy	A	15	50	50	0
6BUS1194-0206	Financial Aspects of International Business	B	15	0	100	0
6BUS1195-0206	Behavioural Finance	B	15	100	0	0



6BUS1196-0901	Advanced Financial Decisions	A	15	40	60	0
6BUS1198-0206	Public Finance	B	15	40	60	0
6BUS1199-0206	Economics of Strategy	B	15	50	50	0
6BUS1202-0206	Taxation	B	15	0	100	0
6BUS1202-0901	Taxation	A	15	0	100	0
6BUS1203-0901	Industrial Organisation	A	15	50	50	0
6BUS1209-0206	Emerging Issues in Accounting and Finance	B	15	70	0	30
6BUS1210-0206	Contemporary Issues in Ethics, Business and Sustainability	B	15	50	50	0
6BUS1224-0906	Contemporary Developments in HRD	AB	30	40	40	20
6BUS1225-0901	Diversity & Equality at Work	A	30	100	0	0
6BUS1227-0906	Governance and Auditing	AB	30	40	60	0
6COM1032-0901	User Experience	A	15	60	40	0
6COM1042-0206	Software Quality	B	15	100	0	0
6COM1048-0901	Advanced Database Topics	A	15	30	70	0
6COM1050-0206	Information Security Management	B	15	100	0	0
6COM1051-0901	Advanced Web Scripting	A	15	0	60	40
6COM1052-0206	Enterprise Systems	B	15	50	50	0